

## Curriculum Vitae

**Dr.K.Ravichandran**

M.A., M.B.A., M.Phil., Ph.D

Associate Professor

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**Teaching and Research Experience:***Area of specializations**Subjects currently teaching at*

UG Level

PG Level

15 Years of service in Teaching Cooperation at Graduate, Post Graduate and Research Levels  
: Rural Finance & Banking, Rural Marketing Cooperative Management & Law, Insurance, MIS

Company Law

Legal Framework for Cooperatives

Rural Financial Institutions

MIS

**Special Training Undergone**

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Sl. No	Particulars	Period		No. of Days
		From	To	
1	Training Programme on Understanding NCDC's Role and Strategy and Preparation of Reports for ICDPs	27.1.2011	28.1.2011	2
2	Training of Trainers of Cooperative Banks organized by College of Agricultural Banking (RBI), Pune	3.7.2006	7.7.2006	5
3	Programme on Life Insurance Insights (International Session) organized by LIC, Southern Zonal Training Centre, Chennai	24.1.2006	25.1.2006	2
4	International Programme on Management of Rural Financing Institutions and Cooperatives for Rural Development conducted by NIRD, Hyderabad	12.9.2005	17.9.2005	6
5	Training of Trainers on Rural Development for Cooperative Training Personnel conducted by NIRD, Hyderabad	06.09.2004	11.09.2004	6
6	Faculty Development Programme in Entrepreneurship organized by Entrepreneurship Development Institute of India, Regional Office: Bangalore	23.11.1998	12.12.1998	20

**New Courses / Programmes Evolved / Organized**

1. Diploma in Insurance Business – UGC add on course is being run since 2005-06 (The Insurance Institute of India, Mumbai gave exemption to this Diploma Holders to appear from its Licentiate Examination)
2. Organized Consumer Clubs in 39 High and Higher Secondary Schools in Dindigul District and one in GRI. Out of which 15 schools are financially assisted @Rs.10, 000 per school per year by the Government.
3. Number of NSS Units has been increased from 14 to 20 so as to enable all the eligible students of GRI to join NSS.

4. Organized Red Ribbon Club (3 Units) for generating health awareness among the students of GRI and in adopted villages. This programme is funded by the Tamilnadu State AIDS Control Society through Tamilnadu State NSS Cell.

**Research Guidance:**

**A) Ph.D Guidance:**

Sl.No	Title of the Thesis	Name of the Scholar	Status
1	A Study on the Business Diversification Strategies of PACS in Salem District, Tamil Nadu	G. Seenivasan (Full-time)	In Progress
2	A Study on the Impact of Integrated Cooperative Development Project on the Performance of Cooperative Societies in Theni District, Tamil Nadu - Awarded ICSSR Doctoral Fellowship for Ph.D Scholars	M. Vijayakumar (Full-time)	In Progress
3	A Study on Human Resource Management in Handloom Industry with special reference to Dindigul District	B.Ravikkumar (Part-time)	In progress
4	The Role of Special Officers and Elected Members of Boards in the Operations of PACB in the Pre and Post Cooperative Election Periods in Tamilnadu	P.Stanley Xavier Elango (Part-time)	In progress
5	A Study on the Financial Structure and NPA in selected DCCBs in Tamilnadu – Awarded Jawaharlal Nehru Memorial Fund Fellowship for Ph.D Scholars	R.Mayilsamy (Part-time)	Completed (2008)
6	Primary Agriculture and Rural Development Banks in Rural Non-Farm Sector in Tamilnadu – A Study - Awarded ICSSR Doctoral Fellowship for Ph.D Scholars	K.Dhevan (Full-time)	Completed (2008)
7	Access, Use and Repayment of Institutional Credit by Borrowers: A Study in Rural Tamilnadu – Awarded Tamilnadu Cooperative Union Fellowship for Ph.D in Cooperation	M.Revathi Bala (Full-time)	Completed (2007)

**B) M. Phil Guidance**

Sl.No.	Title of the Thesis	Name of the Scholar	Status
1	A Study on the Marketing Strategies of Handloom Weavers' Cooperative Societies in Chinnalapatty Town (MKU Distance Education)	S.Umapathi	Completed (2008)

2	Customer Satisfaction with the Products and Services of Mettupatti PACB, Dindigul (School of Social Sciences, Tamilnadu Open University, Chennai)	G.Sumathi	Completed (2007)
3	A Study on the Job Satisfaction among the Employees of DCCBs in Tamilnadu (MKU Distance Education)	P. Pasumathi	Completed (2004)
4	Employment Generation through Rural Non-Farm Sector - A Study in Dindigul District (Department of Applied Research, GRI)	A. Lourdu Arokiaraj	Completed (2004)
5	A Study on the NPA in Urban Cooperative Banks in Dindigul District (Department of Applied Research, GRI)	R.Vijayakrishnan	Completed (2002)
6	A Study on the Performance of Primary Agriculture and Rural Development Banks with Special reference to Non-Farm Sector Loans in Dindigul District (Department of Applied Research, GRI)	K. Kumar	Completed (2002)
7	Management Information System in District Central Cooperative Banks in Tamilnadu – A Study (Department of Applied Research, GRI)	K. Dhevan	Completed (2001)
8	Operational Efficiency of Housing Cooperatives in Tamilnadu – A Study (Department of Applied Research, GRI)	M. Mohamed Abbas	Completed (2001)

### Research Projects Undertaken

Sl.No.	Project	Outlay / Status
<b>Action Research</b>		
1	Preparation of Detailed Project Report for the Implementation of Integrated Cooperative Development Project in Dindigul District	2.50 lakh (Completed)
<b>Minor Project</b>		
2	UGC-MRP- “A Study on the Marketing Practices and Problems of Cardamom Growers in Tamilnadu”	0.15 lakh (Completed)
3	A Study on the Impact of Integrated Cooperative Development Project in Theni District	0.77 lakh (Completed)

**List of Publications – Books**

Sl.No	Title of the Book	Year	Publisher / Remarks
1	Handbook on ICDP	2011	Outcome of the Project
2	Cooperation: Theory and Practice (ISBN 978-93-80031-26-2)	2009	Publisher: Abhijeet Publications 2/46, Tukhmeerpur Extension, Delhi
3	Principles of Management (ISBN 978-81-906929-2-2)	2009	
4	Introduction to Research Methods in Social Sciences (ISBN 978-81-89886-94-3)	2009	
5	Functional Areas of Management (ISBN 978-81-906929-3-9)	2009	
6	Public Distribution System: Handbook for Salesmen	2009	Funded by ICDP Pudukkottai District
7	Rural Non-Farm Sector (ISBN 978-81-89886-74-5)	2008	Publisher: Abhijeet Publications 2/46, Tukhmeerpur Extension, Delhi
8	Non-Performing Assents in Cooperative Banks (ISBN 978-81-89886-35-6)	2008	
9	Rural Credit Markets (ISBN 978-81-89886-34-9)	2008	
10	Recent Trends in Insurance Sector in India (ISBN 978-81-89886-26-4)	2007	
1	Functional Management	2006	Himalaya Publishing House, Bangalore
12	A New World Through Cooperatives	2003	Rainbow Publications, Coimbatore
13	Marketing Research	2001	Himalaya Publishing House, Bangalore
14	Crop Loan System and Overdue (ISBN 81-7600-027-2)	2000	Spell bound Publications, Rohtak
15	The Alternative Act for People's Cooperatives	1998	Department of Cooperation, GRI

**B) Publications – Journals**

Sl.No	Title	Name of the Journal
1	Managerial Strategies for PACS in India	<i>Managing the Future, Vol.1, No.2, July, 2011, pp-179-186</i> ISSN 0975-0045
2	Academic Research in Social Sciences: Challenges and Concerns	<i>Journal of Extension and Research, Vol.XIII, No.1&amp;2, Janaury 2011, pp-116-120</i>
3	Rehabilitation Programme for Weak DCCBs	<i>Indian Cooperative Review, Vol.45.N0.2, October 2007, pp-144-152</i>
4	National Service Scheme – A Community Outreach Programme – Micro Level Experiences	<i>Journal of Extension and Research, Vol.VIII, .No.1 &amp; 2.</i>

		Jan-2006, pp-93-95
5	Role of Cooperatives and SHGs in Rural Credit Market	<i>CAB Calling</i> , Reserve Bank of India Jan-March 2004 Vol.28, No.1, pp-6-16.
6	Scope of Marketing Research in Rural Cooperatives	<i>Tamilnadu Journal of Cooperation</i> , Vol.3, No.4, Feb-2003, pp-27-30
7	Appropriateness of Management Strategies: Are they Myth to Cooperatives?	<i>The Cooperator</i> , Vol. 40, No.8, Feb-2003, pp-338-340.
8	Management Information System in District Cooperative Banks in Tamil Nadu	<i>Journal of Extension and Research</i> , Vol.V.No.2. Jan-2003, pp-16-19
9	Appropriateness of Management Strategies: Are they Myth to Cooperatives? (co-author)	<i>The Cooperator</i> Vol.40 (8), Feb 2003, pp-338-340
10	MIS in District Central Cooperative Banks in Tamil Nadu	<i>Journal of Extension and Research</i> , Vol V(2), January 2003, pp-16-19
11	Towards Designing the Best Loaning Practices – Empirical facts	<i>Cooperative Perspective</i> , Vol 37(3) October- December 2002, pp-23-30
12	Towards Designing the Best Loaning Practices – Empirical Facts	<i>Cooperative Perspective</i> , Vol.37.N0.3. Oct-Dec 2002 pp-25-35
13	Success of Housing Cooperative Societies – An Empirical Analysis	<i>Journal of Extension and Research</i> Vol.5 (1) July, 2002, pp-97-104
14	A Treatise on Cooperative Management	<u>Book Review:</u> <i>Tamilnadu Journal of Cooperation</i> , Vol.2, No.11, September 2002

### C) Articles Published in Books

Sl.No	Title	Name of the Journal
1	Financial Inclusion in Karaikal Region – A Case Study of Indian Bank	<u>In the Book:</u> Growth with Equity Financial Inclusion Ed., Daniel Lazar et.al., Vijay Nicole Imprints Private Ltd., Chennai, 2011, pp-87-93
1	Psychosomatic Disorders and Techniques for Managers	<u>In the Book:</u> <i>New Dimensions in Commerce, Management and Banking</i> , Ed. K.Ganesh et.al., Bharat Publishers, Puducherry, 2007, pp-72-84
2	Challenges Faced By Entrepreneurs in Informal Sector Enterprises in Dindigul District, Tamilnadu – A Micro Level Study	<u>In the Book:</u> <i>Impact of Globalization and Retaining Strategies for Labour and Employment</i> , Ed. Balakrishnan

		A, Kalpaz Publications, Delhi, 2007, pp- 304-316
3	Global Marketing and Challenges for Future: Franchising in Banks	In the book on <i>Managing Global Organizations: Challenges, Opportunities and Strategies, Vol I</i> , Ed: Shivprakash Agrawal et.al., AIMS International, USA, 2006, pp-20-25
4	Role of Cooperatives and SHGs in Rural Credit Markets	In the book on <i>Reasserting the Cooperative Movement</i> , Edited by V.B.Jugale and P.A.Koli, Serials Publications, New Delhi.
5	Non-Farm Sector Loans – Approaches and Challenges Ahead – An Empirical Assessment	In the book on <i>Innovative Approaches and Challenges in Rural Credit</i> , Edited by James Mathew, Nirmala College, Muvattupuzha, 2003, pp-1-20
6	Globalization and Industrial Cooperatives	In the book on <i>Small Scale Industries under Globalization</i> , by Department of Rural Industries Management, GRI, September 2003, pp-98-103

### Short term Courses Attended

Particulars	Period		No. of Days
	From	To	
<b>A. Orientation Course</b>			
1. Orientation Course for NSS Programme Officers Conducted by Avinashilingam Institute for Home Science and Higher Education for Women - Coimbatore	01.12.2003	10.12.2003	10
<b>B. Refresher Course</b>			
2. Training programme on understanding NCDC's Role and Strategy and Preparation of Reports for ICDPs	27.1.2011	28.1.2011	2
3. Refresher Course in Rural Development – An Inter – Disciplinary Approach	15.09.2003	05.10.2003	21
4. Refresher Course on New Panchayati Raj System organized by GRI, Gandhigram	11.02.2002	03.03.2002	21
<b>C. Training Programmes / Short term Courses attended</b>			
5. Orientation Programme for NSS Officers on Community Radio Station organized by RGNIYD, Sriperumbudur	5.3.2009	6.3.2009	2

**Symposium / Conferences Attended / Presented Papers**

S.No	Particulars	From	To	No. of Days
<b>A. International Level</b>				
1	International Workshop on Ethics and Corporate Social Responsibility held at Kongunadu Arts and Science College, Coimbatore. Served as Resource Person and Presented a paper on Corporate Social Responsibility in Third Sector	7.9.2011	-	1
2	International Conference on Micro Finance held at Pondicherry University. Co authored a paper on Financial Inclusion in Karaikal Region – A Case study of Indian Bank, Niravi	27.1.2011	29.1.2011	3
3	International Management Convention on the Theme “ India Calls World – A Road Map to Success” Presented a paper on “Financial Sector Reforms and Cooperative Banks in India”	27.09.2004	28.09.2004	2
4	International Seminar on Emerging Trends in Global Business: Challenges and Opportunities for Developing Countries held at P.R.Institute of Management, Thanjavur. Presented a paper on “Making a Difference: Role of SHG’s in Rural Credit Markets”	06.02.2004	07.02.2004	2
<b>B. National Level</b>				
5	National Workshop on Cooperative Intervention and Economic Growth in India held at Periyar University, Salem and served as Resource Person and presented a paper on PACS-SHG Linkage: Emerging Business Solutions	24.3.2011	-	1
6	National Workshop on Explorations in Social Science Research held at St.Joseph’s College of Commerce, Bangalore and served as Resource person and presented a paper on Role of an Academician in Social Science Research	17.2.2011	-	1
7	National Seminar on Financial Inclusion for Sustainable Development held at V.L.B.Jankiammal College of Arts and Science, Coimbatore. Served as Chair Person and Presented Lead Paper on Financial inclusion and Cooperatives.	24.1.2009	-	1
8	National Seminar on ‘Identity Crisis in the Cooperative Sector’ held at Unity Women’s College, Manjeri, Kerala. Served as Resource	26.11.2008	27.11.2008	2

	Person and Presented Lead paper on Cooperative Law and Identity Crisis’.			
9	National Seminar on University / Campus Cooperatives held at College of Cooperation, Banking and Management, Kerala Agricultural University, Trissur. Presented a paper on Status of GRU Staff and Students Cooperative Store Ltd	24.10.2008	25.10.2008	2
10	UGC Sponsored National Level Seminar on Cooperatives and Micro Finance – Cooperating Out of Poverty held at TBML College, Porayar Presented a paper on “Millennium Development Goals and Cooperatives.	23.8.2007	24.8.2007	2
11	National Seminar on Small and Medium Enterprises under Globalization Opportunities and Challenges held at GRU. Presented a paper on Role of Financial Institutions in Promoting Small and Medium Enterprises in India	16-10-2006	17-10-2006	2
12	National Seminar on Challenges and Opportunities in Banking and Insurance Sector held at Dr.NGP Arts and Science College, Coimbatore. Presented a paper on Impact of NPAs in the Short term Cooperative Credit Structure in India	30.9.2006	-	1
13	National Seminar on Cooperative Legal Framework in the New Millennium held at University of Mysore. Presented a paper on Legal Framework for Cooperatives	28.10.2005	29.10.2005	2
14	National Seminar on Indian Cooperative Movement at Cross Roads held at Periyar University, Salem. Presented a paper on Non-Performing Assets in Dharmapuri District Central Cooperative Bank.	19-08-2005	20-08-2005	2
15	National Seminar on Empowerment of Marginalized Groups: Strategies and Challenges held at GRI. Presented a paper on Empowering Rural Women: An Assessment on the Role of Gandhigram Trust.	23-02-2005	24-02-2005	2
16	UGC sponsored National Seminar on Community Outreach Methodologies – The Dimensions and Dilemmas held at GRI. Presented a paper on NSS – A Community Outreach Programme	27-01-2005	29-01-2005	3
17	Indian Social Science Congress Presented a paper on Issues in Cooperative Governance in India	16-01-2005	20-01-2005	5
18	UGC sponsored National Seminar on India’s Social Sector-Potentials and Challenges held at Sri GVG Visalakshmi College for Women, Udumelpet. Presented a paper on Synergy between SHG and	15-09-2004	-	1

	Village Development – A micro level Study			
19	UGC sponsored National Seminar on Structural Reforms in Cooperative Sector held at Sri Ramakrishna Mission Vidyalaya College of Arts and Science, Coimbatore. Presented a paper on Status of Corporate Governance in Cooperatives	29-07-2004	30-07-2004	2
20	ICSSR Sponsored National Seminar on Challenges before the Indian Entrepreneurs in the 21 <sup>st</sup> Century held at Khadir Mohideen College, Adiramapattinam. Presented a paper on Challenges Faced by Entrepreneurs in Informal Sector Enterprises in Dindigul District	10-04-2004	-	1
21	ICSSR Sponsored National Seminar on Economic Reforms and Rural Labour Market held at GRI. Presented a paper on Status of Weaver Cooperative Societies in Tamilnadu – Employee’s Perception	30-10-2004	31-10-2004	2
22	UGC sponsored National Seminar on Impact of Liberalisation, Privatisation and Globalisation on Indian Commerce and Trade held at Khadir Mohideen College, Adiramapattinam. Presented a paper on Impact of Globalisation on Industrial Cooperatives	16-08-2003	17-08-2003	2
23	ICSSR Sponsored National Level Seminar on Entrepreneurism in Rural Economy held at CPA College, Bodinaikanur. Presented a paper on A Study on the Socio-Economic Status of Cooperative Entrepreneurs in Dindigul District	28.02.2003	01.03.2003	2
24	National Seminar on Innovative Approaches in Rural Credit held at Nirmala College, Muvattupuzha, Kerala. Presented a paper on Non-Farm Sector Loans – Approaches and Challenges ahead – An Empirical Assessment.	11.11.2003	12.11.2003	2
25	National Seminar on Status, Trends and Supervision of Research in Rural Development held at GRI. Presented a Paper on “Management Information System in Rural Cooperatives”.	12.04.2002	-	1
26	National Seminar on A Century of Cooperation in India and its future challenges held at AVVM Sri Pushpam College, Poondi. Presented a paper on An Analysis of Socio-Economic Status and Demographic Profile of Members of Dairy Cooperative Societies in Erode District – A Survey	29.03.2002	30.03.2002	2
27	National Seminar on the Impact of Globalization on Tiny and Small Scale Industrial Sector held at GRI. Presented a paper on Globalization and Industrial Cooperatives.	22.03.2002	-	1

<b>C. Regional Level</b>				
28	State Level Seminar on Modernization of Cooperative Banks held at Tiruppur Kumaran College for Women, Tiruppur. Presented a paper on Computerization need & issues to be addressed in DCCBs.	1.3.2008	-	1
29	Impact of Globalization and Retaining Strategies for Labour and Employment held at GRU. Presented paper on Impact of Globalization and Rural Non-Farm Sector Labours in Tamilnadu	15.2.2006	-	1
30	State Level Workshop on Managerial Skills for the Officials of Cooperative Wholesale Stores, in Tamilnadu held at GRU. Presented a paper on Business Policies of the Consumer Cooperative Stores	19-1-2006	20-1-2006	2
31	State Level Seminar on the Role of Self Help Groups in Empowering Women held at Rev.Jacob Memorial Christian College, Ambiligai. Presented a paper on Role of SHG's in Revamping Rural Credit Delivery System in Dindigul".	21.09.2005	22.09.2005	2
32	State Level Seminar on Cooperatives and Globalization – Creating Oppourtunities for All held at TBML College, Porayar. Presented a Paper on “Alternative Approach in Rural Credit”	19.8.2005	20.8.2005	2
33	State level Seminar on Problems and Prospects of Rural Entrepreneurship held at Urumu Dhanalakshmi College, Trichy. Presented a paper on “Status of Rural Entrepreneurship in Dindigul District – A Micro Level Study”.	18.11.2004	19.11.2004	2
34	Regional Seminar on Structural Reforms in Cooperative Sector held at SRMV Arts & Science College, Coimbatore. Presented a Paper on “Status of Corporate Governance in Cooperatives”.	29.7.2004	30.7.2004	2
35	Two Day State Level Seminar on Strategies for Sustainable Development of Cooperatives in Tamilnadu held at GRI. Presented a paper on “Viability of UCBs and Strategies for Sustainable Development”	11.03.2003	12.03.2003	2
36	Regional Seminar on Management Strategies for Cooperative and Rural Enterprises held at SRMV Arts & Science College, Coimbatore. Presented a Paper on appropriateness of Management Strategies for Cooperative Enterprises”.	10.10.2002	11.10.2002	2
37	Two Day State Level Seminar on Strategies for Sustainable Development of Cooperatives in Tamilnadu held at GRI. Presented a paper on Status of Housing Cooperatives in India – A SWOT Analysis	08.03.2002	09.03.2002	2
38	IX Conference of Academy of Public Affairs held at	01.03.2002	02.03.2002	2

	Annamalai University. Presented a paper on Operational Efficiency of Housing Cooperatives in Tamilnadu.			
39	Symposium on Self Reliant Cooperative Societies Act in Tamilnadu held at GRI.	07.02.2002	-	1
40	State Level seminar on Information Technological boom in contemporary Trade and commerce – prospects and challenges held at CPA college, Bodinayakanur and submitted a paper on Bank Marketing Strategies A Study with Special reference to Business Information System in Central Cooperative Banks in TamilNadu	02.03.2001	03.03.2001	2
41	Workshop on Relating the Relevance of Social Research to Social and Economic Problems at TBML College, Porayar and presented paper on Research Problem and its Relevance	28.09.2001	29.09.2001	2
42	Workshop on Perspective Plan of Extension activities for the next five years held at GRI.	21.03.2002	-	1

#### Seminars / Conferences Organized

Sl.No	Title of the Programme	Date of the Programme
1	Regional Level RRC Peer Leaders Convention	26.3.2009 to 29.3.2009
2	National Level Seminar on Recent Trends in Insurance Sector	22-11-2006
3	National Level Workshop on Strengthening of Students Cooperative Stores	25.4.2006
4	Second District Level Conference on Consumer Clubs at School Level	18.10.2005
5	National Seminar on Indian Cooperative Movement: Status, Trends, and Vision for 2020	21-2-2005 to 22-2-2005
6	First District Level Conference on Consumer Clubs at School Level	6.12.2004

#### Training Programmes organized:

Sl.No	Programme	Venue	Period	Funding Agency
1.	Executive Training programme on Legal Framework for Cooperatives	GRI	27.12.2011 to 29.12.2011	ICDP, Dindigul
2.	Training Programme on Office Procedures for Senior Executives	GRI	2.12.2011 to 3.12.2011	ICDP, Dindigul
3.	Executive Training programme on Cooperative Legal System	GRI	3.11.2011 to 5.11.2011	ICDP, Dindigul
4.	Human Resource Development in Cooperatives	GRI	20.09.2011 to 24.09.2011	ICDP, Eluru West Godawari District, AP

5.	PACS and SHGs Linkages – Developing Entrepreneurial Competencies	GRI	05.08.2011 to 06.08.2011	ICDP, Dindigul
6.	PACS – SHG Linkage – Developing Entrepreneurial Competencies, Salem District	GRI	10.03.2011 to 12.03.2011	ICDP, Salem
7.	Human Resource Management in Cooperatives, Theni District	GRI	04.02.2011 to 05.02.2011	ICDP, Theni
8.	Human Resource Development, Dindigul District	GRI	21.01.2011 to 22.01.2011	ICDP Dindigul
9.	Business Diversification and Management of NPAs for employees of Cooperatives, Theni District	GRI	27.12.2010 to 29.12.2010	ICDP, Theni
10.	‘PACS and SHG Linkage – Developing Entrepreneurial Competencies’ Madurai	GRI	29.11.2010 to 1.12.2010.	ICDP, Madurai
11.	Human Resource Development in West Godavari District, Andhra Pradesh	GRI	22.11.2010 to 25.11.2010	ICDP, Eluru West Godawari District, AP
12.	Managerial Strategies and Business Development Plan for PACS in West Godavari District, Andhra Pradesh	GRI	9.8.2010 to 13.8.2010	ICDP, Eluru West Godawari District, AP
13.	Customer Relationship Management and Know Your Customer Norms	GRI	13.7.2010 to 15.7.2010	ICDP Tuticorin
14.	Customer Relationship Management and Know Your Customer Norms	GRI	9.6.2010 to 11.6.2010	ICDP Erode
15.	Product and Promotional Management for Weavers’ Cooperative Societies	GRI	26.5.2010 to 28.5.2010	ICDP Salem
16.	Strategic Management for Employees of Cooperatives	GRI	19-5-2010 to 21-5-2010	ICDP Tuticorin
17.	Customer Relations Management and Know Your Customer Norms	GRI	21.4.2010 to 23.4.2010	ICDP Salem
18.	Business Development Plan & Funds Management	GRI	8.10.2009 to 10.10.2009	ICDP Salem
19.	Business Development Plan & Funds Management	GRI	5.10.2009 to 7.10.2009	ICDP Salem
20.	Workshop on Functional Guidelines on Public Distribution System for Supervisory Staff in Pudukkottai District	GRI	5.9.2009	ICDP Erode
21.	Orientation Programme on Public Distribution System	Salem ICDP	26.7.2009	ICDP Salem
22.	Training Programme on Managerial Strategies in the Context of Globalization for the Employees of PACS in Tuticorin District	GRI	22.7.2009 to 24.7.2009	ICDP Tuticorin

23.	Turnaround Strategies for Employees of Cooperatives in Salem District	GRI	9.7.2009 to 11.7.2009	ICDP Salem
24.	Turnaround Strategies for Employees of Cooperatives in Salem District	GRI	6.7.2009 to 8.7.2009	ICDP Salem
25.	Computer Training on Office Automation and Use of Internet	GRI	29.6.2009 to 4.7.2009	TANSAC, Chennai
26.	Training Programme on Monitoring and Inspection of Fair Price Shops in Theni District	GRI	27.6.2009 to 28.6.2009	ICDP Theni
27.	Training Programme on Managerial Strategies for Employees of PACS in Pudukkottai District	GRI	1.6.2009 to 3.6.2009	ICDP Erode
28.	Workshop on Functional Guidelines on Public Distribution System for Supervisory Staff in Salem District	GRI	29.3.2009	ICDP Salem
29.	Training Programme on Public Distribution System to the Salesmen of Fair Price Shops in Pudukkottai District	Pudukkottai	19.4.2009	ICDP Pudukkottai
30.	Workshop on Functional Guidelines on Public Distribution System for Supervisory Staff in Pudukkottai District	GRI	26.3.2009	ICDP Pudukkottai
31.	Training Programme on Managerial Strategies for Employees of PACS in Pudukkottai District	GRI	26.2.2009 to 28.2.2009	ICDP Pudukkottai
32.	Training Programme on Managerial Strategies for Employees of PACS in Pudukkottai District	GRI	2.2.2009 to 4.2.2009	ICDP Pudukkottai
33.	Training Programme on Strategic Competitive Advantage	GRI	15.12.2008 to 19.12.2008	ICDP Theni
34.	Training Programme on Strategic Competitive Advantage	GRI	1.12.2008 to 5.12.2008	ICDP Theni
35.	District Level Peer Educators Training Programme on Consumer Affairs	GRI	21.10.2008 to 23.10.2008	NSS, GRI
36.	Orientation Programme on Public Distribution System to the Salesmen of Fair Price Shops	Theni	16.3.2007	ICDP Theni
37.	Orientation Programme on Public Distribution System to the Salesmen of Fair Price Shops	Theni	9.3.2007	ICDP Theni
38.	Orientation Programme on Public Distribution System to the Salesmen of Fair Price Shops	Theni	2.3.2007	ICDP Theni
39.	Orientation Programme on Public Distribution System to the Salesmen of Fair Price Shops	Theni	23.2.2007	ICDP Theni
40.	Orientation Programme on Public	Theni	9.2.2007	ICDP Theni

	Distribution System to the Salesmen of Fair Price Shops			
41.	Orientation Programme on Public Distribution System to the Salesmen of Fair Price Shops	Theni	2.2.2007	ICDP Theni
42.	Orientation Programme on Public Distribution System to the Salesmen of Fair Price Shops	Theni	19.1.2007	ICDP Theni
43.	Training Programme on Managerial Strategies for Cooperatives in the Context of Globalization	GRI	11.9.2006 to 15.9.2006	ICDP Theni
44.	Training Programme on Managerial Strategies for Cooperatives in the Context of Globalization	GRI	4.9.2006 to 8.9.2006	ICDP Theni
45.	Training Programme on Managerial Strategies for Cooperatives in the Context of Globalization	GRI	28.8.2006 to 1.9.2006	ICDP Theni
46.	Training Programme on Managerial Strategies for Cooperatives in the Context of Globalization	GRI	21.8.2006 to 25.8.2006	ICDP Theni
47.	Training Programme on Managerial Strategies for Cooperatives in the Context of Globalization	GRI	7.8.2006 to 11.8.2006	ICDP Theni
48.	Training Programme on Managerial Strategies for Cooperatives in the Context of Globalization	GRI	31.7.2006 to 4.8.2006	ICDP Theni
49.	Training Programme on Managerial Strategies for Cooperatives in the Context of Globalization	GRI	24.7.2006 to 28.7.2006	ICDP Theni
50.	Training Programme on Managerial Strategies for Cooperatives in the Context of Globalization	GRI	17.7.2006 to 21.7.2006	ICDP Theni
51.	Training Programme on Managerial Strategies for Cooperatives in the Context of Globalization	GRI	26.6.2006 to 30.6.2006	ICDP Theni
52.	Training Programme on Managerial Strategies for Cooperatives in the Context of Globalization	GRI	12.6.2006 to 16.6.2006	ICDP Theni
53.	Training Programme on Managerial Strategies for Cooperatives in the Context of Globalization	GRI	3.4.2006 to 7.4.2006	ICDP Theni

## Resource Person

Sl.No	Organized by	Title of the lecture delivered	Place	Date
1.	Integrated Cooperative Development Project, Karur	Food Security and Role of Salesmen of Fair Price Shops	Karur	23.1.2012
2.	Integrated Cooperative Development Project, Dindigul	Food Security and Scarcity	Dindigul	11.12.2011
3.	Integrated Cooperative Development Project	PDS and Food Security	Dindigul	4.12.2011
4.	Integrated Cooperative Development Project	Duties and Responsibilities of Salesmen of PDS	Dindigul	27.11.2011
5.	Integrated Cooperative Development Project	Food Security and PDS	Dindigul	20.11.2011
6.	Integrated Cooperative Development Project	Food Security and PDS	Dindigul	30.10.2011
7.	Integrated Cooperative Development Project	Food Security and PDS	Dindigul	13.11.2011
8.	District Central Cooperative Bank, Thanjavur	Customer Relations and Retention Management in Banks	Thanjavur	2.9.2011 and 3.9.2011
9.	SSM College of Engineering, Komarapalayam	Recent scenario in Rural Marketing	Komarapalayam	27.8.2011
10.	Institute of Cooperative Management	Opportunities for Business Diversification for Primary Service Cooperative Banks	Kannur	10.2.2011 and 11.2.2011
11.	District Cooperative Union, Thanjavur	Role of PACS in the Liberalization Era	Thanjavur	30.12.2010
12.	Gandhigram Rural Institute	Role of Cooperatives in Entrepreneurship Development (PLS)	Fatima College, Madurai Madurai	5.10.2010
13.	Vellala College for Women, Erode	Empowerment of Women through Cooperatives	Erode	1.10.2010
14.	SSM College of Engineering	Rural Marketing	Komarapalayam	13.9.2010
15.	District Cooperative Union, Dindigul	Stress Management	Dindigul	9.9.2010
16.	District Cooperative Union, Thanjavur	Public Distribution System	Thanjavur	17.9.2009 to 18.9.2009

17.	SSM College of Engineering	Rural Marketing	Komarapalayam	23.2.2009
18.	Office of the Deputy Registrar of Cooperatives, Dindigul	Marketing and Marketing Credit	DCCB, Dindigul	23.10.2007
19.	SSM College of Engineering	Rural Marketing in India	Erode	15.10.2007
20.	Rev.Christian Jacob Memorial College, Ambiligai	Entrepreneurial Skills	Ambiligai	6.9.2007
21.	Institute of Cooperative Management	Prof.Vaithyanathan Committee Recommendations	Dindigul	28.03.2007
22.	All India Radio	Ilaingargalum Aalumaipanbhu Valarchiyum	Madurai	28.11.07
23.	SSM College of Engineering (For Srilankan Delegates of South Eastern University)	Trends in Higher Education – Career Counseling	Erode	31.5.2007
24.	Institute of Cooperative Management	Prudential Norms and Recommendations of Prof.Vaithyanathan Committee	Dindigul	15.11.2006
25.	Institute of Cooperative Management	Access to Rural Credit	Dindigul	19.6.2006
26.	Institute of Cooperative Management	Trends in Non-Performing Assets	Dindigul	21.3.2006
27.	Tiruppur Kumaran College for Women, Tiruppur	Recent Trends in Cooperative Law	Tiruppur	22.7.2005
28.	All India Radio	Delivered lecture on Gandhian Methods of Resolving Problems of SSIs	Madurai	15.04.2005
29.	Institute of Cooperative Management	Delivered lecture on Personality Development for Cooperative Personnel	Dindigul	28.03.2005
30.	Bishop Heber College	Delivered lecture on Entrepreneurship Development	Trichy	01.02.2005
31.	Boys Higher Secondary School, Batlagundu	Employment Opportunities and Interview Techniques at the Leadership	Batlagundu	21.01.2005

		Training Camp organized by Directorate of School Education for Dindigul, Virudhunagar, Sivagangai District School Students		
32.	Rani Meyammai Higher Secondary School	Formation & Management of Consumer Clubs at School Level	CCC Quarry, Dindigul District	11.01.2005
33.	Institute of Cooperative Management	Team Building	Dindigul	23.11.2004
34.	Institute of Cooperative Management	Office Management	Dindigul	17.11.2004
35.	Selvam Arts & Science College	Good Governance in Cooperatives – Vision 2020	Namakkal	03.10.2004
36.	Rev.Christian Jacob Memorial College, Ambiligai	Entrepreneurial Skills	Ambiligai	24.09.2004
37.	Bharathi I.A.S Study Centre	Personality Development	Madurai	22.05.2004
38.	All India Radio	Interview on Nugarvur Sevai Melanmai (in Tamil)	Madurai	09.03.2004
39.	Institute of Cooperative Management	Public Relations	Dindigul	07.01.2004
40.	District Forest Office	Stress Management	Dindigul	12.12.2003
41.	Institute of Cooperative Management	Importance of Sales Management Techniques in Cooperatives	Aundipatti	28.11.2003
42.	All India Radio	Interview on Siruthozhil Porutkkal Virpanaikku Sila Alosanaikal (in Tamil)	Madurai	20.11.2003
43.	District Cooperative Union	Discussions on Role of Cooperatives in Cardamom Production and Trade	Bodinaikannur	19.11.2003
44.	All India Radio	Interview on Thozhil Munaivorkku Aalosanaigal (in Tamil)	Madurai	24.09.2003
45.	Institute of Cooperative Management	Office Management	Dindigul	08.09.2003
46.	Institute of Cooperative	Personnel Management	Dindigul	27.08.2003

	Management			
47.	Institute of Cooperative Management	Office Management	Dindigul	12.08.2003
48.	Government Arts College for Women, Nilakottai	Non-Performing Assets in Banks – Problems and Remedies	Nilakottai	08.02.2002
49.	All India Radio	“Thozhil Munaivor Pirachanai – Aalosanaikal”	Madurai	26.12.2001
50.	District Central Cooperative Bank, Thanjavur.	Role of Youth and Women in Cooperative Development at Cooperative Week Celebrations	Kumbakonam	24.01.2001

### **Recognition**

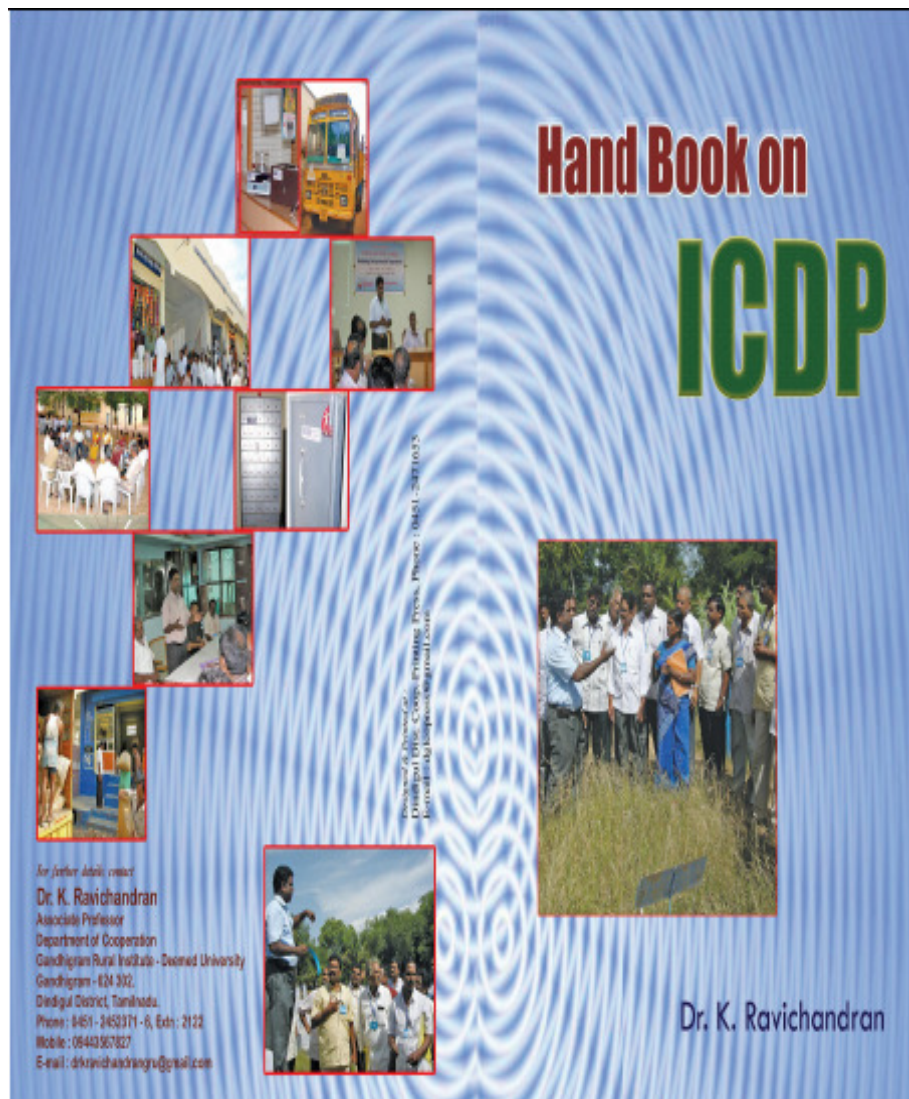
- 1) Recognition from Government of Tamilnadu for serving as Coordinating Agency for Consumer Clubs in Dindigul District
- 2) Appreciation from District Collector, Dindigul for having organized Bogus Family Card Identification Camp at Dindigul with NSS Volunteers and saved PDS subsidy to the tune of Rs. 17.88 lakh to the Government.

### **Member of the Council / Committees**

- 1) Member in the Board of Review Committee which would evaluate the selected research articles of the contributors for publication in the Journal *SJCC Research Journal*, Published by St. Joseph's College of Commerce, Bangalore.
- 2) Member, Editorial Board of the Journal *Managing the Future – An Half Yearly Publication from Bishop Abraham Memorial College, Thuruticad, Kerala.*
- 3) Member in the Board of Studies in Cooperation, GRI
- 4) Member, Academic Council, GRI
- 5) Served as Member in the M.Phil Cooperation Syllabus Committee of Bharathidasan University
- 6) Member Board of Studies in B.Com (Cooperation) and M.Com (Cooperative Management) of Bharathidasan University
- 7) Served as Member in the District Level Standing Advisory Committee on Sports and Youth Activities in Dindigul District during the year 2007
- 8) Served as Member in the Committee constituted for identifications of Innovations at District Level for National Innovation Foundation during the year 2006

## Involvement in Institute Development

- 1) Warden, Dr.S.Radhakrishnan Hostel, GRI since 2010-11 (Current additional assignment)
- 2) Course Coordinator, Diploma in Insurance Business since 2005-06
- 3) NSS Programme Coordinator from 4<sup>th</sup> January 2006 to 31<sup>st</sup> March 2010
- 4) Red Ribbon Club Coordinator till March 2010
- 5) District Coordinator, Consumer Clubs in Dindigul District till March 2010
- 6) NSS Programme Coordinator incharge from 27<sup>th</sup> June 2005 to 3<sup>rd</sup> January 2006
- 7) NSS Programme Officer from 1<sup>st</sup> October 2003 3<sup>rd</sup> January 2006
- 8) Deputy Warden Dr.S.Radhakrishnan Hostel, GRI from November 1997 to August 2000
- 9) Programme Coordinator in the Centre for Entrepreneurship Development GRI during 1998-99
- 10) Resident Warden Dr.S.Radhakrishnan Hostel, GRI from November 1996 to May 1997





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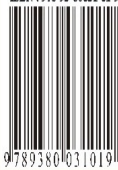
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## FUNCTIONAL AREAS OF MANAGEMENT



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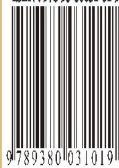
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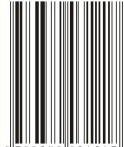
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**K. Ravichandran**

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