

# BIO DATA

1. Name : RATHAKRISHNAN, L  
 2. Father's Name : LAKSHMANAN, R  
 3. Designation : Professor in Rural Industries & Management  
 4. Qualification : M.A., M.Phil., Ph.D.,  
 5. Date of Birth; Age : February 4, 1963; 48  
 6. Sex : Male  
 7. Nationality : Indian  
 8. Community : OBC  
 9. Address for Communication : Professor in Rural Industries and Management,  
 Gandhigram Rural Institute, Gandhigram –  
 624302.

Tel: 0451- 2452371 to 2452376 (off.)  
 0451- 2440658 (Resi.)

Mobile: 94867 35125

E-mail: [lrathakr@gmail.com](mailto:lrathakr@gmail.com)

[rathakr@rediffmail.com](mailto:rathakr@rediffmail.com)

10. Field of Specialisation : \* Rural Industries and Management  
 \* Economics including Environmental Economics

## 11. Details of Educational Qualification

Degree Obtained/ Examination	Subject/ Field of Specialisation	Name of the University/ Institute/ Board	Marks	Obtained/ Grade Point	Class/ Division/ Grade	Month & Year of Passing
Ph.D.	Economics (Environmental Economics)	Pondicherry University	--	Highly Commended	--	1992
M.Phil.	Micro Level Planning	Gandhigram Rural Institute	3.92	'B' Grade	--	1987
M.A.	Rural Economics and Extension Education	Gandhigram Rural Institute	1398/2000	70	I	1985
B.A.	Rural Industries and Management/ Economics	Gandhigram Rural Institute	810/1250	65	I	1983
10+2	Pure Science	Board of Higher Secondary Examination, Tamil Nadu	627/1200	52.25	II	June 1980
10	--	Board of Secondary Education, Tamil Nadu	252/500	50.40	II	June 1978

## 12. Details of Experience

### 12.a) Research Supervision/ Guided

S.No	Experience in Guiding Research	Awarded (in figures)	Under Submission	In Progress
1.	Ph.D	04	--	6
2.	M.Phil	15	--	--
3.	P.G	33	--	--
4.	U.G (Group Projects)	15	--	

### 12.b) Ph.D., Thesis Evaluated

: 02 (Andhra University, Andhra Pradesh and Mahatma Gandhi University, Kerala)

### 12.c) Teaching Experience: 17 years

S.No	Institute/University	Designation	Duration		Length of Service in years	Whether UG/PG	Permanent/ Temporary/ Consolidated
			From	To			
1.	Gandhigram Rural Institute, Gandhigram	Professor	01.01.2009	Till Date	2 Years	UG & PG	Permanent
2.	Gandhigram Rural Institute, Gandhigram	Associate Professor	01.01.2006	31.12.2008	6 years	U.G & P.G	Permanent
3.	Gandhigram Rural Institute, Gandhigram	Reader	21.12.2001	31.12.2005	4 years	U.G & P.G	Permanent
4.	Pondicherry University	Lecturer including Senior Lecturer	12.10.1994	20.12.01	7 years	P.G Only	Permanent

### 12.d) Research Experience : 2 Years and 9 Months

Post held with scale of pay	Period		Name of the Institution	Nature of Duties
	From	To		
Research Associate Rs.8000/- Consolidated	July 1994	October 1994	Pondicherry University	Review collection, Questionnaire preparation, Field Supervision.
Research Associate (Economist) Rs.15000/-	January 1992	December 1993	French Institute of Pondicherry	Review collection, Questionnaire preparation, Field supervision + Report submission.
Field Assistant	May 1985	September 1985	Tamil Nadu Agricultural University, Madurai	Translator, Data Collection and Processing

### 12.e) Training Undergone

S.No	Type of Training	Period/ No.of Days	Name of the Training Institution
1.	Trainers Training Programme	08.02.08 to 14.02.08; 7 days	Rajiv Gandhi National Institute of Youth Development - Sriperumpudur
2.	N.S.S Orientation Course	04.08.2004 to 13.08.2004 ; 10 days	Avinashilingam Institute for Home Science & Higher Education for Women-deemed University, Coimbatore
3.	Bakery & Confectionary	20.04.2006 to 19.05.2006; 31 days	State Institute of Hotel Management and Catering Technology, Tiruchi.
4.	Refresher Course	15.11.2005 to 19.11.2005 (5 days)	Avinashilingam Institute for Home Science & Higher Education for Women-deemed University, Coimbatore
5.	Refresher Course in Environmental Education	03.03.1999 to 23.3.1999 (21 days)	Academic Staff College, Pondicherry University, Puducherry.
6.	Orientation Course for College and University Teachers	16.11.1995 to 13.12.1995 (29 days)	Academic Staff College, Pondicherry University, Puducherry.
7.	Management of Common Property Resources	1.06.1995 to 10.06.1995 (10 days)	Indian Institute of Management, Ahamadabad
8.	Training Course on Research Methodology in Economics (ICSSR)	02.05.1988 to 31.05.1988	Institute of Social and Economic Change, Bangalore

### 13. Journal peer Reviewer

- **Journal of Social Sciences and Humanities: An Interdisciplinary Biannual Journal**, Tumkur University, Tumkur, Karnataka since November 2011.

### 14. Awards, Prize and Medals Received

1. Certificate of honor received from the **National Foundation for Entrepreneurship Development**, Chennai for outstanding contribution to teaching and Research during the year 2010-11. The certificate was issued on the eve of Teachers day.
2. Qualified **UGC National Educational Test (NET)** in 1987 to receive Junior Research Fellowship (JRF) for pursuing Ph.D., Programme.
3. Awarded **Overseas Post-Doctoral Research Fellowship (PDRF) on Environmental Economics under the World Bank Aided – India Environmental Management Capacity Building Project**, Ministry of Environment and Forests, Government of India. The PDRF Programme was carried out at the **London School**

**of Economics and Political Science, United Kingdom**, September 1999 to March 2000.

4. **University Rank (Second) Holder** in B.A., M.A., and M.Phil, Gandhigram Rural Institute, Gandhigram, Tamil Nadu, India.
5. Certificate of honor received from the **National Foundation for Entrepreneurship Development**, Chennai for outstanding contribution to teaching and Research during the year 2009-10. The certificate was issued on the eve of Teachers day.
6. **Member in the Academic Council**, Gandhigram Rural Institute, Gandhigram since 2002 to till date.
7. Conferred with an **honorary appointment to the Research Board of Advisors in the American Biographical Institute (ABI)**, USA in 2001.
8. Recipient of **First Ph.D Degree (2002) from the Dept. of Economics, Pondicherry University**, Pondicherry.
9. Conferred **Honorary Fellowship from the Society of Environmental Sciences (F.S.E.Sc.)** for outstanding contribution in the field of Environmental Sciences.
10. **Reviewer** of International Journal of Ecology and Development (IJED).
11. **Reviewer of the Journal of Extension and Research**, Gandhigram Rural Institute, Gandhigram.

#### **15. Delivering of Chief Guest Address in the Conference**

\* Delivered **Chief Guest Address in the National Conference on Agricultural Marketing in India: Directions for development**, Dept. of Postgraduate Studies and Research in Economics, Tumkur University, Tumkur, Karnataka, 01.12.11.

#### **16. Research Reports and Thesis Submitted**

- i. **Forest Based Industries in the Western Ghats of Karnataka – A Study with Special Reference to Shimoga and Uttar Kanada Districts.** A Post Doctoral Research Report Submitted to the French Institute of Pondicherry, Pondicherry, A Sister concern of National Centre for Scientific Research (INRS), Paris, France, December 1993. The report was translated into French and Published in an Edited Book.
- ii. **Utilisation of Forest and its Impact on the Economy of the Andaman and Nicobar Islands, India.** Thesis Submitted for the award of Ph.D. Degree, Pondicherry University, Pondicherry, September 1991.

- iii. **Identification and Planning for the Development of Wastelands in Thoppampatty Village, Aathoor Block, Dindigul, Anna District, Tamil Nadu.** Dissertation Submitted for the award of M.Phil in Micro Level Planning, Gandhigram Rural Institute, Gandhigram, March 1987.
- iv. **A Study on Coconut Farming Among Small and Marginal Farmers in a Selected village Nilakottai Taluk, Dindigul Anna District, Tamil Nadu.** Dissertation Submitted for the award of M.A. in Rural Economic and Extension Education, Gandhigram Rural Institute, Gandhigram, March 1985.
- v. **Socio-economic Conditions of Workers Working in Village Industries Units of Gandhigram Rural Institute, Gandhigram.** Dissertations submitted for the award of B.A., degree in Rural Industries and Management / Economics, Gandhigram Rural Institute, Gandhigram, March 1983.

#### **17. List of Books Published**

- 1. **Rural Marketing and Rural Consumerism: Trends and Issues, (Edi.)** Excel India Publishers, New Delhi, December 2011: 180.
- 2. **Peoples Participation in Rural Development,** (Tamil Version) Lesson Material prepared for the Directorate of Distance Education for MA Extension Management, Annamali University, Annamali Nagar -608002, August 2011:108. (in Press)
- 3. **Peoples Participation in Rural Development,** (English Version) Lesson Material prepared for the Directorate of Distance Education for MA Extension Management, Annamali University, Annamali Nagar -608002, August 2011:151. (in Press)
- 4. **Small and Medium Enterprises, Finance, & Sustainable Development,** Ayyanar Pathipagam (2011), Dindigul (Communicated).
- 5. **Current Issues in Rural Development,** Lesson Material prepared for the Directorate of Distance Education for MA Rural Management, Annamali University, Annamali Nagar -608002, August 2010:192. (in Press)
- 6. **Innovation and Competitiveness of Small and Medium Enterprises (Edi.),** Kalpaz Publications, Delhi, May 2010:342.
- 7. **Small and Medium Enterprises under Globalisation: Challenges and Opportunities (Edi.),** Kalpaz Publications, Delhi, October 5, 2009:363.
- 8. **Empowerment of Women through Entrepreneurship (Edi.),** Gyan Publishing House, New Delhi, January 2008:464.

## 18. Papers Published in Internet

1. "Enlistment of Handloom Weavers through '3P Strategies' Evolved from SWOT Analysis", <http://www.fibre2fashion.com>, 2011.
2. "Plotting and Studying the problems Faced by the Handloom Industry Using Ishikawa Diagram", <http://www.fibre2fashion.com>, 2011.

## 19. List of Papers Published in Journals

### 19.1 International Publication

1. "Contribution of Forest to the Economic Development of the Andaman and Nicobar Islands", **Asian Journal of Microbiology, Biotechnology and Environmental Sciences**, 4 (1), 2002: 119 –124 (co-authored with M. Ramadass).
2. "Sustainable Development of Tribal in the Andaman and Nicobar Islands: An Approach", **Ecology, Environment and Conservation**, 6 (4), 2000: 471-477.
3. "The Impact of Industrial Captive Plantation on Bio-diversity and Environment in the Western Ghats of Karnataka", **Ecology, Environment and Conservation**, 6 (1), 2000: 25-33.
4. "Trends in Forest Utilisation and Removal of Forest Products by the Major Forest Based Industries in the Western Ghats of Karnataka, India", **Journal of Tropical Forestry**, 13 (3), 1997: 135-150.

### 19.2 National Publication

1. "Poverty Reduction Through Micro Credit programme: Lessons from Bangladesh", **Journal of Extension and Research**, January 2010, 12 (2): 65-68 (co-authored by G.Paneerselvam).
2. "Appropriateness of Micro Insurance for the Rural Poor", **Journal of Extension and Research**, XI (1&2), 2009: 79-82 (co-authored by G.Panirselvam).
3. "Structural Change and Impact of Service Sector in Puducherry", **Southern Economist**, 48 (1), 2009:73-75 (co-authored by B.Prabalilane).
4. "Access to Finance for Micro and Small Metal ware Enterprises in Thanjavur District", Published in the form of CD bearing ISBN no : 978-81-7446-709-6 Chapter 69 in the Proceedings of the **ATHENAEUM' '09-Third International Conference on Management Research**, Bharathidasan Institute of Management, Tiruchirapally, 14, 15 February 2009 (co-authored by V.P.Sriraman).
5. "Tannery Industry and its Impact on the Health of the people", **Journal of Extension and Research**, 10 (1&2), 2008: 71-74.

6. "Waste Management Technology", **Ushus Journal of Business Management**, 3(1), 2004: 50-58.
7. "Studies on Socio Economic Aspects of Forest for the Forest Based Industries", **Indian Journal of Environment and Eco-planning**, 8 (3), 2004: 803-808.
8. "Peoples Planning Programme and Social Revolution in Kerala", **Bharatiya Samajik Chintan** (A Quarterly Journal of Social Sciences), 3 (2), 2004:102-106 (co-authored by N. Krishnakumar).
9. "Performance of Khadi and Village Industries in the Union Territory of Pondicherry: A Study", **Southern Economist**, 43 (1), 2004: 37-39 (co-authored by S. Arul Jothi).
10. "Environmental Issues and Small Enterprises", **Management and Labour Studies**, 28(1), 2003: 21-30.
11. "The Paradigm of Weak Verses Strong Sustainable Development", **Indian Journal of Environment and Eco-Planning**, 7 (1), 2003: 143-146.
12. "Globalisation, Multinational Corporation and Regional Development", **Management and Labour Studies**, 27 (3), 2002: 191-198 (co-authored by K.Santhy).
13. "Self-Propelling, Self-Sustaining, and Self-reliant: Social Forestry for Rural Development", **Wasteland News**, 17 (3), 2002: 28 – 32
14. "Studies on Agricultural Technologies in Dry land Farming with special Reference to Castor Cultivation in Andhra Pradesh", **Indian Journal of Environment and Eco-planning**, 5 (1), 2001: 87-90 (co-authored by V.Venkata Rao).
15. "Impact of Forests on the Migrated People in the Andaman and Nicobar Islands", **Bharatiya Samajik Chintan** (A Quarterly Journal of Social Sciences), 23 (3 and 4), 2001: 84-86.
16. "Micro-Women Entrepreneurs and Socio-Economic Empowerment: A Study", **Southern Economist**, 40 (8), 2001: 14-16 (co-authored by B. Sellamalle).
17. "Tourism Infrastructural Development and Environment in the Andaman and Nicobar Islands: An Assessment", **Environment and People**, 7 (12), 2001: 20-23.
18. "Impact of Forests on the Migrated People in the Andaman and Nicobar Islands", **Indian Journal of Environment & Eco-planning**, 3 (3), 2000: 557-562.
19. "Providing Market Orientation to Graduate Courses in Economics", **University News**, 37 (6), 1999: 12-15.
20. "Plantation, Protection, Production... Sustainable Forest Management is the Key to Ecological and Economic Development of the Andaman and Nicobar Islands", **Wastelands News**, 14 (1), 1998: 45-49.

21. "The Prospects of Forest Based Small Scale Industries in 21<sup>st</sup> Century", **Encology**, 11 (11), 1997: 7-20.
22. "The Silent Performer", **My Forest**, 2 (3), 1996: 177-180.
23. "Wither Development through Depleted Natural Resources and Environment", **Encology**, 9 (12), 1995: 1-6.
24. "India's New Forest Policy 1988: An Appraisal", **Encology**, 7 (10), 1993: 21-28.
25. "Social Science Application in Asian Agro-forestry", **Forests, Trees and People Newsletter**, (18), 1992: 53.
26. "Tropical Rainforests and its Present Crisis", **My Forest**, 27 (1), 1991: 9-12.
27. "Price Spread in Coconut Marketing", **Indian Coconut Journal**, 19 (11), 1989:20-22.

## **20. List of Papers Published in Edited Books**

### **20.1 International Publication**

- i. "La Filiere bois et l'e'conomie forestiere dans les Ghats occidentaux du Karnataka (districts de Shimoga et d'Uttar Kannada)" in **L'Homme Et La Foret En Inde Du Sud Modes de Gestion et Symbolisme de la Foret dans les Ghats Occidentaux**, Pouchepadass **et al.** (Eds.), Institut Francais De Pondichery, India and Editions Karthala, France, 2002: 234-290.

### **20.2 National Publications**

1. "Rural Marketing of Handloom Fabrics – An Analysis by House of Quality Matrix in QFD of TQM" in **Rural Marketing and Rural Consumerism: Trends and Issues**, Rathakrishnan.L (Edi), Excel India Publishers, New Delhi, 2011: 180. (ISBN: 978-93-81361-61-0).
2. "Rural Marketing Strategies of Pepsi Co and Coca-Cola" in **Rural Marketing and Rural Consumerism: Trends and Issues**, Rathakrishnan.L (Edi), Excel India Publishers, New Delhi, 2011: 180. (ISBN: 978-93-81361-61-0).
3. "Role of Banks in Special Economic Zones: A Macro Analysis" in **Development of Special Economic Zones in India-Policies and Issues: Vol-I**, Soundarapandian.M (Edi), Concept Publishing Company Pvt. Ltd, New Delhi, 2012:186-197. (ISBN-978-81-8069-772-2)
4. "Role of SEZ in Promoting Industry and Employment" in **Development of Special Economic Zones in India-Policies and Issues: Vol-II**, Soundarapandian.M (Edi), Concept Publishing Company Pvt. Ltd, New Delhi, 2012:114-122. (ISBN-978-81-8069-773-9)

5. "India's Experience in Special Economic Zones" in **Development of Special Economic Zones in India-Policies and Issues: Vol-II**, Soundarapandian.M (Edi), Concept Publishing Company Pvt. Ltd, New Delhi, 2012: 200-209. (ISBN-978-81-8069-773-9)
6. "Lock and Iron Safety Box Manufacturing Units in Dindigul District, Tamil Nadu: An Appraisal of the Cluster" in **Innovation and Competitiveness of Small and Medium Enterprises**, L.Rathakrishnan (Edi.), Kalpaz Publications, Delhi, 2010: 278-300.
7. "Innovation in Small and Medium Enterprises" in **Innovation and Competitiveness of Small and Medium Enterprises**, L.Rathakrishnan (Edi.), Kalpaz Publications, Delhi, 2010:27-35 (co-authored by P. Uma).
8. "Innovative Waste Management: A Case of Agro Based Industry" in **Innovation and Competitiveness of Small and Medium Enterprises**, L.Rathakrishnan (Edi.), Kalpaz Publications, Delhi, 2010:44-58 (co-authored by A. Saravanan Naidu).
9. "Quality Circle in Small and Medium Enterprises" in **Innovation and Competitiveness of Small and Medium Enterprises**, L.Rathakrishnan (Edi.), Kalpaz Publications, Delhi, 2010:59-69 (co-authored by P. Uma).
10. "Building ICT Capabilities for Enhancing Competitiveness of Indian SMEs- Issues, Practices and Lessons" in **Innovation and Competitiveness of Small and Medium Enterprises**, L.Rathakrishnan (Edi.), Kalpaz Publications, Delhi, 2010:149-159 (co-authored by V.P. Sriraman).
11. "Managing Micro, Small and Medium Enterprises: Thanjavur Art Plate Cluster" in **Innovation and Competitiveness of Small and Medium Enterprises**, L.Rathakrishnan (Edi.), Kalpaz Publications, Delhi, 2010: 236-254 (Co-authored by V.P.Sriraman)
12. "Financial Risks of the Microfinance Institutions: A Macro Analyse" in **Macro Dynamics of Micro Finance**, Daniel Lazar et al. (eds.), Pondicherry University & Excel Books, New Delhi, 2010: 188-195 (co-authored by S.Deepak).
13. Micro Enterprise in Bamboo Based Activity in **Small and Medium Enterprises under Globalisation: Challenges and Opportunities**, L.Rathakrishnan (Edi.), Kalpaz Publications, Delhi, 2009: 142-154.
14. "Access to Micro Finance and Women Entrepreneurs" in **Small and Medium Enterprises under Globalisation: Challenges and Opportunities**, L.Rathakrishnan (Edi.), Kalpaz Publications, Delhi, 2009: 235-261.
15. "Enhancing Competitiveness of the Bottom of the Pyramid- The Role of Small and Medium Enterprises and Rural Artisans Clusters in India" in **SMEs Key Drivers for Growth**, Amit Singh Sisodiya and N.Janardhan Rao (Eds.), The Icfai University Press, Hyderabad, 2008:167-181 (co-authored with V.P.Sriraman).

16. "Who Say Women Can't Pro-create on their Own?" in **Empowerment of Women Through Entrepreneurship**, L.Rathakrishnan, Gyan Publishing House, New Delhi, 2008: 76-84 (co-authored by V.P.Sriraman)..
17. "Capacity Building of Women Through Tiny Industries" in **Empowerment of Women through Entrepreneurship**, L.Rathakrishnan, Gyan Publishing House, New Delhi, 2008:245-260.
18. "Enhancing Competitiveness of the Bottom of the Pyramid- The Role of Small and Medium Enterprises and Rural Artisans Clusters in India" in **Indian Rural Economy**, A.K.Sohani and A.V.Bala Krishna (Eds.), Icfai Books, The Icfai University Press, Hyderabad, 2008: 98-111(co-authored by V.P. Sriraman).
19. "Effect of Occupation on Poverty: A Micro Study" in **Empowerment of People: Grass Root Strategies and Issues**, R.Venkata Ravi et al. (Eds.), Kanishka Publishers and Distributors, New Delhi, 2004:104-111 (co-authored by P.Sangeetha).
20. "Waste Minimisation in Small Scale Industries" in **Green Productivity in Small and Medium Enterprises (Volume I)**, M.Soundrapandian (Edi.), Concept Publishing Company, New Delhi, 2007: 167-177 (co-authored by A. Saravanan Naidu).
21. "Economic Conditions of Girl Child Labour in Sivakasi Villages, Tamilnadu" in **Impact of Globalisation and Retaining Strategies for Labour and Employment**, A. Balakrishnan (Edi.), Gyan Publishing House, New Delhi, 2007: 366-381.
22. "Tribals in Andaman and Nicobar Islands and Their Future" in **Tribal, Forests and Future**, K.Velumani (Edi.), Pavai Publications, Chennai, 2007: 77-84.
23. "The Environmental Challenges of Small Entrepreneurs" in **Rural Industrial Management**, N.Meenakshisundaram (Edi.), Concept Publishing Company, New Delhi, 2006:79-90.
24. "Peoples Planning Programme-Experience of Kerala" in **Empowering Rural India Experiments and Experiences**, R. Venkata Ravi et al. (Eds.), Kanisha Publishers and Distributors, New Delhi, 2006: 136-143.
25. "Employment in Leather industry: Emerging Issues and Future Perspectives" in **Rural Labour Market**, M.Soundarapandian (Edi.), Serials Publications, New Delhi, 2005:135-156.
26. "Micro – Women Entrepreneurs: A Study of Fishing Community in Pondicherry" in **Empowerment of women and Ecological Development**, Ranga Reddy (Edi.), Serials Publications, Delhi, 2002 : 345 – 352 (co-authored by Sellamalle)
27. "La Filiere bois et l'e'conomie forestiere dans les Ghats occidentaux du Karnataka (districts de Shimoga et d'Uttar Kannada)" in **L'Homme Et La Foret En Inde Du Sud Modes de Gestion et Symbolisme de la Foret dans les Ghats**

- Occidentaux**, Pouchepadass **et al.** (Eds.), Institut Francais De Pondichery, India and Editions Karthala, France, 2002: 234-290
28. "India's Environmental Problems and Issues" in **Environmental Challenges of the 21<sup>st</sup> century**, Arvind Kumar (Edi.), A.P.H Publishing Corporation, New Delhi, 2003 :33 – 38.
  29. "Life Cycle Assessment and Industrial Ecology" in **Environmental Issues**, M.A. Sudhir **et al.** (Eds.), Reliance Publishing House, New Delhi, 2003: 121-127.
  30. "Myth and Reality of Limits to Growth", **Southern Economist**, 41 (19), 2003 : 10-12.
  31. "Rural Non Farm Sector-Agro Based Industry and Rural Development" in **Rural Non-Farm sector and its Role in Economic Development in Changing Scenario**, Heremath **et al.** (Edi.), Agricultural Research Association (India), New Delhi, 2003:140 (co-authored by P.Thenmozhi).
  32. "Training and Skill Development: A Tool for Women Empowerment" in **Empowering Women through Information and Knowledge from Oral Traditions to ICT** (Vol.II), Harsha Parekh **et al.** (Eds.), SNDT Women's University, Mumbai, 2003: 465-474 (co-authored by J.Valarmathi).
  33. "Globalisation, Multi National Corporation and Regional Development" in **Small Scale Industries under Globalisation**, N. Thillainayagam (Edi.), Dept. of RIM, GRI, Gandhigram, 2002:61-72 (co-authored by K.Santhy).
  34. "Socio-Ecological Dynamics of Non-Timber Forest Products in the Andaman and Nicobar Islands India", **Planning Research 2000, Summaries of Papers, London School of Economics and Political Science, United Kingdom**, 27-29 March 2000.
  35. "Revamping Marketing System of Forest Produce: A Study with Special Reference to Andaman and Nicobar Islands" in **Agricultural Inputs and Output Market Reforms in India**, Ramesh Chand & V.P.S. Arora (Eds. & Conference proceedings), Advance Publishing Concept, New Delhi, 1999: 180-198.

### 20.3. Paper's Submitted for Publication

1. "Biomass Energy Use and Its Impact on Health among Rural Households in Pondicherry", **Untitled Book**, S. Ramasamy (Edi.), Gandhigram Rural Institute, Gandhigram.
2. "Disparity in Poverty", **Untitled Book**, S.Ramachandaran (Edi.), Gandhigram Rural Institute, Gandhigram.

3. "Rural – Urban Poverty Disparity in Pondicherry", **Untitled Book**, S.Ramachandaran (Edi.), Gandhigram Rural Institute, Gandhigram.
4. "Private Participation in Higher Education – Challenges and Opportunities", Jr. of Extension and Research, GRI, Gandhigram (25.11.09).

## 21. Visit to Abroad

Visits abroad	Duration of Visit		Purpose of Visit
	From	To	
United Kingdom	20.09.1999	31.03.2000	Post Doctoral Research Fellow at London School of Economics & Political Science, London, United Kingdom
Singapore	04.05.2001	18.05.2001	Tourist

## 22. Invited Lectures

1. Delivered a lecture on "**How to Succeed in Business: Case Analysis**", Entrepreneurial Development Programme for the Prime Ministers Employment Generation Programme Beneficiaries in the Training Centre of Gandhigram Trust, Gandhigram, 13 October 2011.
2. Delivered a Special Lecture on **Issues in Micro, Small and Medium Enterprises under Globalisation** on 12.10.11 at Periyar University, Salem under the Special Lecture Series Programme of the University in the academic year 2011.
3. Delivered a lecture on "Internalising of Entrepreneur Competencies: Thematic Appreciation Test (TAT)", Entrepreneurial Development Programme for the Prime Ministers Employment Generation Programme Beneficiaries in the Training Centre of Gandhigram Trust, Gandhigram, 20<sup>th</sup> July 2010.
4. Delivered a lecture on "Internalising of Entrepreneur Competencies: Thematic Appreciation Test (TAT)", Entrepreneurial Development Programme for the Prime Ministers Employment Generation Programme Beneficiaries in the Training Centre of Gandhigram Trust, Gandhigram, 8<sup>th</sup> December 2009.
5. Delivered a lecture on "Internalising of Entrepreneur Competencies: Thematic Appreciation Test (TAT)", Entrepreneurial Development Programme for the Prime Ministers Employment Generation Programme Beneficiaries in the Training Centre of Gandhigram Trust, Gandhigram, 19<sup>th</sup> November 2009.

6. Delivered a lecture on “Internalising of Entrepreneur Competencies: Thematic Appreciation Test (TAT)”, Entrepreneurial Development Programme for the Prime Ministers Employment Generation Programme Beneficiaries in the Training Centre of Gandhigram Trust, Gandhigram, March 17, 2009.
7. Delivered a lecture on “Small and Medium Industries in India: Growth Prospects and Challenges under Globalisation”, **3<sup>rd</sup> Lecture Series in Development Economics**, Periyar University, Salem, February 25, 2009.
8. Delivered lecture on “Leadership- Quality and Style”, in the two days **Training Programme on Leadership and Personality Development**, NSS, Gandhigram Rural Institute, Gandhigram, December 18, 2008.
9. Delivered a special address on **The Role of Women in Today’s Economic Development** on the occasion of Annai Kasturbha Day Celebration, Gandhigram Trust, Gandhigram, February 22, 2008.
10. Delivered a lecture in the **Managerial Training Programme for the Managers and Executives of Dindigul Handloom Cooperative Societies**, KVK Hall, GRU, Gandhigram, May 7, 2007.
11. Delivered a lecture on **The Role of NSS Volunteers in Environment Protection**, NSS Unit, GRU, Gandhigram.

### 23. Seminar, Workshop and Symposium Organised

S.No	Nature of Seminar/ Workshop/Symposium	Title of the Seminar/ Workshop/Symposium	No. of Days	Sponsors/ Co- sponsors	Amount (in Rs.)
1.	National Seminar	Food Processing Industry in India: Growth Potential & Challenges	22 to 23 march 2008 (Two days)	*UGC *EXIM-Bank, *SIPA-Mumbai, *Naga Ltd, Dindigul.	50,000
2.	Regional Workshop	Learning Disability	24 <sup>th</sup> September (One day)	NSS-Chennai	5000
3.	National Seminar	Small and Medium Enterprises under Globalisation: Opportunities & Challenges	16 & 17 October, 2006	UGC, New Delhi, SIPA, Chennai	40000
4.	Regional Symposium	Water Harvesting and Water Recharging	22 March 2005	NSS Chennai	2500

5.	Regional Workshop	Capacity Building of Women Through Micro Enterprises	8 March 2005 (One day)	NSS Chennai	5000
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#### 24. Chair Person & Panel Discussion

- i. **Chair Person** in UGC Sponsored National Conference in Inter Disciplinary Approaches to Rural Development on 23-24, December 2011, Shrikrishnadas Jajoo Grameen Seva Mahavidyalaya, Pipri, Wardha (Maharashtra), RTM Nagpur University, Nagpur.
- ii. **Chair Person** on the theme of the session ““Perspectives of Small and Medium enterprises on CSR in Developing Countries”, **National Seminar on Corporate Social Responsibility and Sustainable Development**, Gandhigram Rural Institute, Gandhigram, 23 & 24th February, 2011.
- iii. **Chair Person** on the theme of the session “**Facets of Health Situation**”, National Seminar on Health and Society, Salem, 3rd & 4th February 2011.
- iv. **Chair Person** on the theme of the session “Micro Finance for Skill Development”, **3<sup>rd</sup> International Conference on Micro Finance**, Pondicherry University, Pondicherry, 22<sup>nd</sup> - 24<sup>th</sup> January 2010.
- v. **Chair Person** on the theme of the session “Private Participation in Higher Education: Boom or Doom for Rural Students”, **National Conference on Private Participation in Higher Education – Challenges and Opportunities**, Pondicherry University & Rajiv Gandhi College of Engineering and Technology, Pondicherry, 9<sup>th</sup> April 2009.
- vi. **Chair Person** of a Session in the National Seminar on Environmental Challenges of 21<sup>st</sup> Century, Periyar University, Salem, March 27-28, 2008.

#### 25. Papers Presented in Seminars, Conferences and Workshop

##### 25.1 International Level

1. “Financial Risks of the Microfinance Institutions: A Macro Analyse”, **3<sup>rd</sup> International Conference on Micro Finance**, Pondicherry University, Pondicherry, 22<sup>nd</sup>-24<sup>th</sup> January 2010.
2. “Global Recession – Opportunities and Challenges”, **International Conference on Global Recession and Its Impact**, Fatima College, Madurai, 22<sup>nd</sup> January 2010.

3. "TQM – A Competitive Strategy for Management Education", **International Conference on Paradigm Shift in Contemporary Management Education**, Fatima College, Madurai, January 11-12, 2010.
4. "Greening Food processing Sector: Waste Management as An Alternative Strategy for Sustainability", **International Conference on Food Technology - Edition II**, Indian Institute of Crop Processing Technology, Thanjavur, 30th & 31st October 2010.
5. "Managing the Downturn", **International Seminar on Managing Global Recession: Opportunities and Challenges**, K.S.Rangasamy College of Technology, Tiruchengode, 25<sup>th</sup> March 2009.
6. "Access to Finance for Micro and Small Metal ware Enterprises in Thanjavur District", **ATHENAEUM' 09-Third International Conference on Management Research**, Bharathidasan Institute of Management, Tiruchirapally, 14-15 February 2009.
7. "Training and Skill Development: A Tool for Women Empowerment", **International Seminar on Empowering Women Through Information and Knowledge from Oral Traditions to ICT**, SNTD Women's University, Mumbai, May 30- June 2, 2003.
8. "Integrating Environment into Industrial Development: Life Cycle Assessment and Industrial Ecology", **International Seminar on Technological Explosion in the New Millennium: Managerial Strategies and Implications for Public Policy**, Pondicherry University, August 3-5, 2001.
9. "Socio-Ecological Dynamics of Non-Timber Forests Products in the Andaman and Nicobar Islands, India", **Planning Research 2000 Conference**, London School of Economics and Political Science, London, UK, March 27-29, 2000.
10. "The Impact of Industrial Captive Plantation on Bio-diversity and Environment in the Western Ghats of Karnataka", **International Conference on Environment and Bio-Ethics**, Loyola College, Chennai, January 14-16, 1999.
11. "Deforestation for Development and its Environmental Impact in Andaman and Nicobar Islands, India", **Nineth Miami International Congress on Energy and Environment**, Florida, USA, December 11-13, 1989.

## 25.2 National Level

1. "The Role of Sago and Starch Manufactured Products in Rural Market", **National Conference on Rural Marketing and Rural Consumerisms: Road Map to Build**

- Vibrant Rural India**, Gandhigram Rural Institute, Gandhigram, 17 &18<sup>th</sup> December,2011.
2. “Rural Marketing: Opportunities and Challenges”, **National Conference on Rural Marketing and Rural Consumerisms: Road Map to Build Vibrant Rural India**, Gandhigram Rural Institute, Gandhigram, 17 &18<sup>th</sup> December, 2011.
  3. “Consumer Behaviour in Rural Markets: A Paradigm Shift”, **National Conference on Rural Marketing and Rural Consumerisms: Road Map to Build Vibrant Rural India**, Gandhigram Rural Institute, Gandhigram, 17 &18<sup>th</sup> December, 2011.
  4. “Rural Marketing Opportunities and Challenges”, **National Conference on Rural Marketing and Rural Consumerisms: Road Map to Build Vibrant Rural India**, Gandhigram Rural Institute, Gandhigram, 17 &18<sup>th</sup> December, 2011.
  5. “Rural Marketing Strategies of Pepsi Co and Coca-Cola”, **National Conference on Rural Marketing and Rural Consumerisms: Road Map to Build Vibrant Rural India**, Gandhigram Rural Institute, Gandhigram, 17 &18<sup>th</sup> December, 2011.
  6. “Rural Marketing of Handloom Fabrics- An Analysis by House of Quality Matrix in QFD of TQM”, **National Conference on Rural Marketing and Rural Consumerisms: Road Map to Build Vibrant Rural India**, Gandhigram Rural Institute, Gandhigram, 17 &18<sup>th</sup> December, 2011.
  7. “Problems and Prospects of Women Entrepreneurs in Rural Marketing”, **National Conference on Rural Marketing and Rural Consumerisms: Road Map to Build Vibrant Rural India**, Gandhigram Rural Institute, Gandhigram, 17 &18<sup>th</sup> December, 2011
  8. “Impact of International Soft Drink Products in Indian Rural Market”, **National Seminar on Globalisation and Consumers-Issues and Challenges**, School of Commerce, Bharathiar University, Coimbatore, 22 & 23rd July, 2011.
  9. “CSR- A Road for Sustainable Development to the Society”, **National Seminar on Corporate Social Responsibility and Sustainable Development**, Gandhigram Rural Institute, Gandhigram, 23 & 24th February, 2011.
  10. “CSR and Social Entrepreneurship in Development”, **National Seminar on Corporate Social Responsibility and Sustainable Development**, Gandhigram Rural Institute, Gandhigram, 23 & 24th February, 2011.
  11. “Perspectives of Small and Medium enterprises on CSR in Developing Countries”, **National Seminar on Corporate Social Responsibility and Sustainable Development**, Gandhigram Rural Institute, Gandhigram, 23 & 24th February, 2011.

12. "A Study on the Scope of CSR in India", **National Seminar on Corporate Social Responsibility and Sustainable Development**, Gandhigram Rural Institute, Gandhigram, 23 & 24th February, 2011.
13. "Perspectives of Small and Medium Enterprises in Development", **National Seminar on Corporate Social Responsibility and Sustainable Development**, Gandhigram Rural Institute, Gandhigram, 23 & 24th February, 2011.
14. "Needed Yardsticks to promote the Health of the Industrial Workers and society: A Study with special Reference to Tannery Industry", **National Seminar on the Health and Society**, Periyar University, Salem, 3rd & 4th February 2011.
15. "A Study on Global Economic Crisis and its Impact on Banking Industry", **National Conference on Innovative Challenges in Strategic Management**, Srinivasan College of Arts and Science, Perambalur, 19<sup>th</sup> & 20<sup>th</sup> March 2010.
16. "Child Labour in Unorganised Industrial Sector in Dindigul District: A Situation Analysis", **National Seminar on Human Rights Violations and Unorganised Labourers: Challenges and Strategies**, Gandhigram Rural Institute, Gandhigram, 11<sup>th</sup> & 12<sup>th</sup> March 2010.
17. "Role of Special Economic Zones in Promoting Industry and Employment", **National Seminar on Special Economic Zones in India: Prospects and Implications**, Gandhigram Rural Institute, Gandhigram, 28<sup>th</sup> & 29<sup>th</sup> January 2010.
18. "A Study on Role of Banks in Special Economic Zones: A Macro Analysis", **National Seminar on Special Economic Zones in India: Prospects and Implications**, Gandhigram Rural Institute, Gandhigram, 28<sup>th</sup> & 29<sup>th</sup> January 2010.
19. "India's Experience in Special Economic Zones", **National Seminar on Special Economic Zones in India: Prospects and Implications**, Gandhigram Rural Institute, Gandhigram, 28<sup>th</sup> & 29<sup>th</sup> January 2010.
20. "Financing of Higher Education in India: Challenges in the 21<sup>st</sup> Century", **National Conference on Financing Higher Education – Issues and Policy Analysis**, Pondicherry University, 3<sup>rd</sup> December 2009.
21. "Food Security in India", **National Seminar on A Road Map to Emerging Trends in Food Processing and Marketing**, Indian Institute of Crop Processing Technology, Thanjavur and Pandit Jawaharlal Nehru College of Agriculture and Research Institute, Karaikal, 17<sup>th</sup> and 18<sup>th</sup> September 2009.
22. "Private Participation in Higher Education: Boom or Doom for Rural Students", **National Conference on Private Participation in Higher Education – Challenges**

- and Opportunities**, Pondicherry University & Rajiv Gandhi College of Engineering and Technology, Pondicherry, 9<sup>th</sup> April 2009.
23. "Gender Budgeting: Problems in Assessing Women's Role in Budget Preparation", **National Seminar on Development Statistics**, Gandhigram Rural Institute, Gandhigram, 25-26 March 2009.
  24. "Waste of Food Processing Industry as a Source of Energy: Challenges and Opportunities", **National Seminar on Rural Energy Management: Strategies and Policy Options**, Gandhigram Rural Institute, Gandhigram, 30-31 January 2009.
  25. "11<sup>th</sup> Five Year Plan: Challenges of Employment Potential and Agricultural Prospects- A Case Study", **29<sup>th</sup> Annual Conference of Association of Economist of Tamil Nadu**, PSG College of Arts and Science, Coimbatore, 22<sup>nd</sup> & 23<sup>rd</sup> November 2008.
  26. "Indian Food Processing Industry- A Snapshot", **National Seminar on Food Processing Industry in India: Growth Potential and Challenges**, Gandhigram Rural Institute, Gandhigram, October 22<sup>nd</sup> & 23<sup>rd</sup>, 2008.
  27. "Quality Through Nano-Technology in Food Processing Industry", **National Seminar on Food Processing Industry in India: Growth Potential and Challenges**, Gandhigram Rural Institute, Gandhigram, October 22<sup>nd</sup> & 23<sup>rd</sup>, 2008.
  28. "Cleaner Production in Food Processing Industries: Challenges and Opportunities", **National Seminar on Food Processing Industry in India: Growth Potential and Challenges**, Gandhigram Rural Institute, Gandhigram, October 22<sup>nd</sup> & 23<sup>rd</sup>, 2008.
  29. "Energy Generation from the Waste of Food Processing Industry", **National Seminar on Food Processing Industry in India: Growth Potential and Challenges**, Gandhigram Rural Institute, Gandhigram, October 22<sup>nd</sup> & 23<sup>rd</sup>, 2008.
  30. "An Economic Analysis of Bakery Industry in Select District of Tamil Nadu", **National Seminar on Food Processing Industry in India: Growth Potential and Challenges**, Gandhigram Rural Institute, Gandhigram, October 22<sup>nd</sup> & 23<sup>rd</sup>, 2008.
  31. "Impact of Food Processing Industry on the Economic Growth of Pondicherry Union Territory", **National Seminar on Food Processing Industry in India: Growth Potential and Challenges**, Gandhigram Rural Institute, Gandhigram, October 22<sup>nd</sup> & 23<sup>rd</sup>, 2008.
  32. "TQM – A Key for CSR & Quality of Population", **National Level Workshop on Quality of Population – Dimensions and Challenges**, Fatima College, Madurai, 4<sup>th</sup> & 5<sup>th</sup> July 2008.

33. "Environmental Challenges and Opportunities in 21<sup>st</sup> Century" , Chaired and presented a Paper, **National Seminar on Environmental Challenges of 21<sup>st</sup> Century**, Periyar University, Salem, March 27 and 28, 2008.
34. "Growth Performance and Contribution of Service Sector to the Puducherry (Union Territory) Economy", **National Seminar on Service Sector Spectrum in the New Millennium**, Periyar University, Salem, March 13 and 14, 2008.
35. "Total Quality Management in Management Education", **National Seminar on Interface Between Industry and Higher Education Institutions to Face Global Competition**, Gandhigram Rural Institute, Gandhigram, March 13 and 14, 2008.
36. "Changing Rules for Strategic Mind in Small and Medium Enterprises", **National Seminar on Managing the Future**, Sourashtra College, Madurai, March 8, 2008.
37. "TQM – A key for Service Sector Performance", **National Seminar on Challenges and Opportunities in Service Sector**, Fatima College, Madurai, October 27, 2007.
38. "Managing Small and Medium Enterprises in Modern India with Special Reference to Tanjore Art Plate Industry", **National Seminar on Modern Management – An Art of War**, Thanthai Hans Roever College, Perambalur, February 16 and 17, 2007.
39. "Pollution in Textile Industries", **Managerial Training Programme for the Managers and Executives of Cooperative Societies**, May 7, 2007.
40. "Competing by Clustering", **XXX Indian Social Science Congress**, Alagappa University, Karaikudi, December 27-31, 2006.
41. "Waste as a Resource of Energy: Case in Food Processing Industry", **Ninth Biennial Conference on "Ecological Sustainability and Human Well-Being"**, International Society for Ecological Economics, New Delhi, December 15 - 18, 2006.
42. "VAT – Its Implementation in Tamil Nadu", **Regional Seminar on VAT**, Manonmaniam Sundaranar University, Tirunelveli, November 29, 2006.
43. "Energy From the Waste of Food Processing Industry", **Regional Seminar on Renewable Energy & Energy Conservation for Rural Development**, Gandhigram Rural Institute, Gandhigram, November 1, 2006.
44. "Application of Hazard Analysis and Critical Control Point System in Small and Medium enterprises: Challenges and Opportunities", **National Seminar on Small and Medium Enterprises Under Globalisation: Opportunities and Challenges**, Gandhigram Rural Institute, Gandhigram, October 16-17, 2006.
45. "Cleaner Production in Small and Medium Enterprises", **National Seminar on Small and Medium Enterprises under Globalisation: Opportunities & Challenges**, Gandhigram Rural Institute, Gandhigram, October 16 – 17, 2006.

46. "TQM Challenges Faced by Small and Medium Enterprises in Global Perspective", National **Seminar on Small and Medium Enterprises Under Globalisation: Opportunities & Challenges**, Gandhigram Rural Institute, Gandhigram, October 16 – 17, 2006.
47. "Building ICT Capabilities For Enhancing The Competitiveness Of Indian Small and Medium Enterprises - Issues, Practice And Lessons ", **National Seminar on Small and Medium Enterprises Under Globalisation: Opportunities & Challenges**, Gandhigram Rural Institute, Gandhigram, October 16 – 17, 2006.
48. "Ayurvedic Industry and its Problems: A Case to Analyse", **Workshop on Case Writing**, Gandhigram Rural Institute, Gandhigram, April 6-8, 2006.
49. "Tannery Industry and its Impact on the Health of the People", **National Seminar on Environment and Society**, Bharathidasan University, Tiruchrapalli, March 30-31, 2006.
50. "Emerging Management Practices in Textile Industry: A Paradigm Shift", **Regional Seminar on Management of Textile Industries in the Changing Global Business Scenario**, Gandhigram Rural Institute, Gandhigram, March 29-30, 2006.
51. "Micro Insurance", **National Seminar on Emerging Trends in Insurance Sector in India**, Mannar Thirumalai Naicker College, Madurai, March 2 – 3, 2006.
52. "Economic Conditions of Girl Child Labour in Sivakasi Villages, Tamilnadu", **National Seminar on Impact of Globalisation and Retaining strategies for Labour and Employment**, Gandhigram Rural Institute, Gandhigram, February 15, 2006.
53. "Ambedkar as a Messiah of Social Change", **National Seminar on Ambedkar and India's Socio Economic Scenario**, Mangalore University, Mangalore, September 4 - 5, 2005.
54. "Waste Minimisation in Small Scale Industries", **National Seminar on Green Productivity in Small and Medium Enterprises**, Gandhigram Rural Institute, Gandhigram, January 12 – 13, 2005.
55. "Enhancing Competitiveness of the Bottom of the Pyramid-The Role of SMEs in India", **28<sup>th</sup> Indian Social Science Congress**, Gandhigram Rural Institute, Gandhigram, January 16.- 20, 2005.
56. "Industrialisation and Environmental Crisis", **28<sup>th</sup> Indian Social Science Congress**, Gandhigram Rural Institute, Gandhigram, January 16.- 20, 2005.
57. "Export Performance of Small Scale Industries", **28<sup>th</sup> Indian Social Science Congress**, Gandhigram Rural Institute, Gandhigram, January 16-20, 2005.

58. "The Impact of Tannery Industrial Pollution on Health", **National Seminar on Environmental Issues and Natural Resource Management**, Gobi Arts and Science College, Gobichettypalayam, Tamilnadu, October 9-10, 2004.
59. "Industrialisation and Environmental Crises", *The Crises of Modern Civilisation*, IASS Annual Conference Proceedings, XXVIII, Gandhigram Rural Institute, Gandhigram, 2004:55.
60. "Rural Non Farm Sector - Agro Based Industry and Rural Development", **Rural Non-Farm Sector and its Role in Economic Development in Changing Scenario**, Annual Conference of the Agricultural Economics Research Association (India), Pandit Jawaharlal Nehru College of Agriculture and Research Institute, Karaikudi, December 12-13, 2003.
61. "Environmental Studies in Indian Universities", **Regional Conference of the Commission for Education and Communication of the IUCN and Bio-diversity**, Regional cancer Centre, Thiuvananthapuram, October 30-31, 2003.
62. "Employment in Leather Industry: Emerging Issues and Future Perspectives", **National Seminar on Economic Reforms and Rural Labour Market**, Gandhigram Rural Institute, Gandhigram, October 30-31, 2003.
63. "Biomass Energy Consumption and its Impact on the Health of Rural Households in Pondicherry", **State Level Workshop on Renewable Energy for Sustainable Development**, Gandhigram Rural Institute, Gandhigram, March 15-16, 2003.
64. "Entrepreneurial Opportunities on Selected Rural, Village and Tiny Industries", **National Seminar on Entrepreneurial Opportunities for the Students of Gandhigram Rural Institute**, Gandhigram Rural Institute, Gandhigram, February 15-16, 2003.
65. "Urban Environmental Problems", **Invited Inter Collegiate Seminar on Emerging Trends in Environmental Economics**, Vivekananda College, Madurai, January 21, 2003.
66. "Globalisation, Multinational Corporation and Regional Development", **National Seminar on the Impact of Globalisation on Tiny and Small Scale Industries**, Gandhigram Rural Institute, Gandhigram, March 22, 2002.
67. "Role of Social Forestry for Rural Development", **Workshop on Afforestation Programmes**, Madurai Kamaraj University, Madurai, October 9, 2001.
68. "India's Environmental Problems and Issues", **National Conference on Environment, Bio-diversity and Bio-ethics: Current Trends and Future Directions**, Loyola College, Chennai, September 20-22, 2001.

69. "Life Cycle Assessment and Industrial Ecology", **National Seminar on Managerial Strategy for Better Environment', Workshop on Environmental Issues**, Gandhigram Rural Institute, Gandhigram, April 27-28, 2001.
70. "Micro-Women Entrepreneurs and Socio-Economic Empowerment: A Study With Special Reference to Women in Fishing Community in Pondicherry", **National Seminar on Empowerment of Women and Ecological Development**, Sri.Venkateshwara University, Tripathi, March 14-15, 2001.
71. "Tourism Infrastructural Development and Environment in Andaman and Nicobar Island", **National Seminar on Tourism and Environment**, Madurai Kamaraj University, January 29, 2001.
72. "Sustainable Development of Tribal in the Andaman and Nicobar Islands", **19<sup>th</sup> Annual Conference of the Association of Economics of Tamil Nadu**, Annamalai University, Annamalai Nagar, March 20-21, 1999.
73. "Revamping Marketing System of Forest Produce: A study with special reference to Andaman and Nicobar Islands, India", **VI Annual Conference of Agricultural Economics Research Association**, C.C.S Haryana Agricultural University, Hissar, September 21-22, 1998.
74. "Providing Market Orientation to Graduate Course in Economics", **National Seminar on Curriculum Development for Post Graduate Programme in Business Economics and Tie-up Arrangement with Business and Industrial Firms**, Gandhigram Rural Institute, Gandhigram, December 20-21, 1997.
75. "People's Technology for Sustainable Forest Management", **XXI Indian Social Science Congress**, Tamil University, Thanjavur, December 1-6, 1997.
76. "Scope for Professionalisation of Economics", **National Seminar on Professionalisation of Economics: Need and Scope**, Bharathiar University, Coimbatore, February 24-25, 1995.
77. "Rural Labour in Wastelands Developments", **Constructive Approach and the Problems of Rural Labour**, Gandhi Memorial Museum, Madurai, August 28-29, 1987.
78. "New Education Policy and Challenges in the twenty-first Century", **Indian Council of Philosophical Research**, Lucknow, Uttar Pradesh, March 19-21, 1987.

### 25.3 State Level

1. "Sustainability in Small and Medium Enterprises", **State Level Seminar on Sustainable Development in India-Prospects & Retrospect's**, Fatima College, Madurai, January 23, 2008.
2. "Tribal in Andaman and Nicobar Islands and their Future", **State Level Seminar on Tribals, Forests & Future**, Gandhigram Rural Institute, Gandhigram, December 11, 2006.
3. "Waste Management Technology", **State Level Inter-Disciplinary Seminar on Scientific and Economic Dimensions of Integrating Environmental Management With Development**, PSG college of Arts and Science (Autonomous), Coimbatore, August 1-2, 2003.

#### **25.4 Regional Level**

- i. "Ooraga Khaitharith Tholiline Valarchiel Puthia Arivial Tholiz Nutpathin Pangu"
- ii. (inTamil), **Regional Conference – 13th Thamizha Science Congress**, Gandhigram Rural Institute, Gandhigram, June 26-27, 2011.
- iii. "Sustainability in Small and Medium Enterprises", **State Level Seminar on Sustainable Development in India-Prospects & Retrospect's**, Fatima College, Madurai, January 23, 2008.
- iv. "Tribal in Andaman and Nicobar Islands and their Future", **State Level Seminar on Tribals, Forests & Future**, Gandhigram Rural Institute, Gandhigram, December 11, 2006.
- v. "Waste Management Technology", **State Level Inter-Disciplinary Seminar on Scientific and Economic Dimensions of Integrating Environmental Management With Development**, PSG college of Arts and Science (Autonomous), Coimbatore, August 1-2, 2003.

#### **26. Seminar and Workshop Participated**

1. State Level Management Meet COGESTOR'09, GRI, Gandhigram, 8<sup>TH</sup> December 2009.
2. National Level Workshop on **Research Methodology in Social Sciences (Arts, Commerce and Management)**, P.S.G. College of Arts and Science, Coimbatore, 25<sup>th</sup> and 26<sup>th</sup> October 2007.

3. Workshop on **Herbal Medicine and Food Processing Industries**, PSNA College & District Industrial Centre, Dindigul, February 9, 2007.
4. **Workshop on Learning Management System**, Gandhigram Rural Institute, Gandhigram, 23<sup>rd</sup> and 24<sup>th</sup> January 2006.
5. **Economy of Performance and Dynamics of Sharing Community**, Gandhigram Rural Institute, Gandhigram, July 25-26, 2005.
6. **National Conference on Prosperity in Business and Industry Through Positive Global Approach**, Rajayoga Education and Research Foundation and Prajapita Brama Kumaris, Tirupur, January 9, 2005.
7. **85<sup>th</sup> Annual Conference of the Indian Economic Association**, University of Kerala, 27-29 December 2002.
8. **Workshop on Choice Based Credit System**, Gandhigram Rural Institute, Gandhigram, March 18 and 19, 2002.
9. Inter-collegiate Seminar on **Emerging Trends in Advertising and Sales Management**, Vivekananda College, Thiruvudakam, January 4, 2002.
10. **Association of Economists of Tamil Nadu and Pondicherry 21<sup>st</sup> Conference**, Karpagam Arts and Science College, Coimbatore, January 20-21, 2001.
11. **VIII Annual Conference of Agricultural Economic Research Association (India)**, Livestock in Different Farming System, TamilNadu Veterinary and Animal Sciences University, Chennai, December 28-29, 2000.

## **27. Consultancy**

1. **Consultant to Ann Foundation, USA online English Classes for Sowbhagya Illam (Girls)**, Gandhigram Trust, Gandhigram from April 2011 to till date.

## **28. Extension Activities**

1. **Member in the XI Plan Equipment Purchase Committee** of the Dept. of Rural Industries and Management from 2002 to till date.
2. **Co-ordinator for the parallel session - Rural Industries for the XI Tamil Nadu Science Congress on Science & Technology Enabled Rural Development (Regional Level conference)** held in Gandhigram Rural Institute, Gandhigram, June 26-27, 2011.
3. **Micro Observer at Counting Centre for Tamil Nadu Legislative Assembly Election** on 13.05.2011, P.S.N.A College of Engineering, Dindigul.

4. **LCD Presented on the campus activities** of GRI staff in the Friday Prayer on 15.04.11.
5. **Member in the Publication Committee of Gandhigram Rural University, Gandhigram** for Three years with effect from 01.09.10 (ref. no. AC3/unassign-Pub/2010-11/5069; dt.16.08.10).
6. Member in the Committee constituted for preparation of **Department Profile Booklet of GRI for NAAC purpose** (2009/ IQAC/Dept Profile dated 26.11.09).
7. Member in the committee to bring out **NACC Related Publications**, GRI, Gandhigram (AS/Committees/2009-2010/449 dated 16.11.09).
8. Member in the committee of **Transport and Accommodation** for the NAAC visit to GRI, Gandhigram 10<sup>th</sup> and 11<sup>th</sup> and also 16<sup>th</sup> April to 18<sup>th</sup> April 2010.
9. **Chief Superintendent of Semester Examinations**, Gandhigram Rural Institute, Gandhigram from 17<sup>th</sup> October 2009 to 13<sup>th</sup> November 2009.
10. **Chief Examiner for Central Valuation** by the External Examiners to Value the Answer Scripts of CBCS/ Non CBCS Programme of April 2009, Gandhigram Rural Institute, Gandhigram. It was held at Madurai Kamaraj University College, Madurai on May 30<sup>th</sup> & 31<sup>st</sup>, 2009 and at GRI on June 05<sup>th</sup> & 06<sup>th</sup>, 2009.
11. **Coordinator for conducting Self Supporting Programme – Diploma in Bakery and Confectionery**, Gandhigram Rural Institute, Gandhigram for the year 2009-10.
12. **Selection Committee Member** for the post of Lecturer in Rural Industries and Management, Gandhigram Rural Institute, Gandhigram (Walk in Interview held on July 23, 2008).
13. **Resource Person for Refresher Courses** Conducted at Gandhigram Rural Institute, Gandhigram & Madurai Kamaraj University, Madurai.
14. **Resource Person for the DDE Programme of MA Rural Management** at Annamalai University, Annamalai Nagar in 2010.
15. **Associated with the Faculty Members in Handling Classes** for Post Graduate Students while doing Ph.D. Programme in the Department of Economics, Pondicherry University, 1987-89.
16. Involved in the Preparation of **Compliances Report for Submission to AICTE With Respect to MBA Programme** offered by the Gandhigram Rural Institute, Gandhigram.
17. **Bakery Training Centre i/c**, Gandhigram Rural Institute, Gandhigram from July 19, 2006 to till date.

18. **NSS Programme Officer** from 2003 to till date, Gandhigram Rural Institute, Gandhigram. Conducted **six special camp**, two workshops and many regular programmes.
19. **Co-ordinator i/c for Three Weeks** in the Cell for Culture and Arts to look after the daily Morning Prayer and Friday Community Meet and Prayer, Gandhigram Rural Institute, Gandhigram, July 3 to 21, 2006.
20. Look after the Department of Rural Industries and Management **Weekly Prayer and Friday Community Meet and Prayer**, Gandhigram Rural Institute, Gandhigram since 2002 to till date.
21. **Resource Person** for preparing syllabus on “Rural Entrepreneurs” for the Peoples Education Programme, Gandhigram Rural Institute, Gandhigram, January to March 2006.
22. **Member of the Ad-hoc Board of Studies** in Agriculture and Allied Subjects for Alagappa University, Karaikudi in 2006.
23. **Resource Person** for Preparing Syllabus on “Micro Entrepreneurs and Business Development” for Pudhu Valvuu Thitam, in association with the Department of Political Science and Development Administration, Gandhigram Rural Institute, Gandhigram, 22<sup>nd</sup> February 2006.
24. **Resource Person** (16<sup>th</sup> November 2005 to 15<sup>th</sup> December 2005) for EDP training in Food Processing to SHGs members, Gandhigram Rural Institute, Gandhigram.
25. Delivered **Special Lecture** on AIDS Awareness Symposium for the Villagers and NSS Volunteers, 1<sup>st</sup> December 2005, Kasthurbha Hospital, Chinnalapatti.
26. **550 Tree Saplings Planted** in the Capacity of NSS Programme Officer since 2003 in and around Gandhigram Rural Institute and the NSS special camp site, Gandhigram.
27. **Deputy Superintendent of Semester Examinations** May 2002, April 2003, November 2003 and November 2004, Gandhigram Rural Institute, Gandhigram.
28. **Member in Robbing Committee**, Convocation of the Gandhigram Rural Institute, Gandhigram from 2003 to 2007.
29. **Member in Centre for Media and Culture**, Gandhigram Rural Institute, Gandhigram from 2002 to till date.
30. **Rapporteur of National Seminar** on Empowerment of Women & Ecological Development, S.V. University, Tirupathi, March 14-15, 2001.
31. **Member in Question Paper Setting Board** and External Examiner for University of Calicut, Kerala; Madurai Kamaraj University, Madurai; Manonmaniam Sundaranar

University, Thirunelveli; Annamalai University, Annamalai Nagar; Madras Christian College & Loyola College, Chennai.

32. **Conducted 15 Village Placement Programme** or Values and Social Responsibility at Papanampatty, Anaipattai, Chinnalapatti, Kottaipatty, and Kanapady village, Dindigul District, Tamilnadu from 2002 to till date.
33. **Coordinator for Weekly Symposium** in the Department of Rural Industries and Management, Gandhigram Rural Institute, Gandhigram in 2002 and 2003. As such 24 Symposium were conducted during these periods.
34. **Involved in Preparing Comprehensive History of Gandhigram Rural Institute** for Alagappa University, Karaikudi along with Prof. N. Thillainayagam, Rural Industries and Management, Gandhigram Rural Institute, Gandhigram.
35. **Resource Person for Refresher Courses** Conducted at Gandhigram Rural Institute, Gandhigram and Madurai Kamaraj University, Madurai.
36. Nine Weeks Course on **Use of English for Research Scholars**, English Language Teaching Centre, Pondicherry University, Pondicherry, September 1998 – November 1988.
37. **Member in “Shanti Sena”** for Two Years (1981-1983), Gandhigram Rural Institute, Gandhigram.
38. Worked as **“Student Assistant”** for Two Years (1983-1985) in Central Library under “Earn While Learn Scheme”, Gandhigram Rural Institute, Gandhigram.
39. **Field Supervisor in National Adult Educational Programme (NAEP)** for Four Months (August 1981 – November 1981), Gandhigram Rural Institute, Gandhigram.
40. Arranged **Students Industrial Visit** since 2002. They were taken to Thanjavore, Chennai, Pondicherry, Tirupur, Coimbatore, Trichy, Madurai, Kodaikanal and Dindigul.

## **29. Life Membership in Professional Bodies**

1. Agricultural Economics Research Association (India), New Delhi, India
2. Association of Economists of Tamil Nadu, India
3. Commission on Education and Communication (CEC), IUCN, Switzerland.
4. Indian Academy of Social Sciences, Allahabad, India
5. International Association for the Study of Common Property, Bloomington, USA
6. Society for Promotion of Wastelands Development, New Delhi, India
7. Society of Environmental Sciences, India

8. The Common Wealth Forestry Association (CFA), United Kingdom.
9. The Indian Society for Ecological Economics (INSEE), Delhi, India.

### **30. Declaration**

I hereby declare that the particulars given above are true and correct to the best of my knowledge and belief.

**(L. RATHAKRISHNAN)**