

Dr. K.RAJA ALIAS PRANMALAI



- 1. Designation** : Associate professor in Rural Industries and Management
- 2. Educational Qualification** : M.A, M. Phil, Ph. D, M.B.A(doing)
- a) Area of Specialization** : I. Rural Industries and Management
II. Business Law.

Name of the Degree	Subject	Name of the institution	Year	% of marks
B.A	Rural Industries & Management	Gandhigram Rural University	April - 1988	63 %
M.A	Rural Economics and Extension Education	Gandhigram Rural University	May - 1990	67 %
M. Phil	Economics	University of Madras – Chennai-5	Sept - 1992	65 %
Ph. D	Economics	Gandhigram Rural University	April – 2006	Awarded
M.B.A	Business Administration	Madurai Kamaraj University - Madurai	Currently doing	

- 3. Present position** : Member in senate of GRI
- 4. Special training undergone** : 1. Coir Cluster Development Training undergone at Entrepreneurship Development Institute of India, Ahamadabad in Gujarat State.
- 5. Teaching and Research Experience** : Teaching – 14 Years
Research – 10 Years
- 6. New courses organized** : Contributed much in framing syllabi for Introduction of B.B.A in Rural Industries and Management.

7. Involvement in Institute Development :

- a) Presently appointed as Director Centre for Entrepreneurship Development
- b) Senate Member of GRI.
- c) Executive Committee Member of GRI Alumina Association
- d) N.S.S Programme officer,
- e) Board of Director, GRI Students Co-operative Store.

8. **Research guidance** : M.Phil – 10 Awarded
Ph.D – 04 Currently doing.

9. **Research Projects under taken** : 01

10. List of Publication

a). Articles Published in Journals and Books

S.No	Title of the Paper	Title of the Books / Journals
1.	Gandhiji and Khadi and Village Industries	<u>Khadi Gramodyog Journal</u> , Mumbai, Vol. XXXIX No.3 December 2002, pp.80-87
2.	Ensuring Community participation in Rural Development - An Experience of Gandhigram	<u>Journal of Extension and Research</u> Vol.V., No.1 July 2002.
3.	Rural Industries for Social Development	<u>Journal of Extension and Research</u> , Vol.5 No.2 pp 68-76, January 2003, pp. 68-76.
4.	The Role of Tamil Nadu Small Industries Development Corporation in Madurai District	<u>Financial Management in Small Enterprises</u> , Kanishka Publishers 4697/5-21A, Ansari Road, Darya Ganj, New Delhi - 110 002. 2001.
5.	Non-conventional Energy Schemes in India	A training for Women on Non-Conventional Energy Instruments, 2003, pp.75-89. (Manual)
6.	Performance of Tamil Nadu Industrial Cooperative Bank, Chennai - A Case study	Rural Industrial Management Edited by N.Meenakshisundaram, Concept publishing company, New Delhi - 110 059, 2006.

b). Publication of Books

“Management of Business and Non-Business Organization”, Published by Gandhigram Rural Institute, Gandhigram, March, 2004

c). Books under preparation

A book entitled “Management of Brick Industry”.

11. Short Term Courses / Symposium / Conference attended**Details of Programmes attended / conducted**

Particulars	Period		No. of Days
	From	To	
Orientation Course Participated 48 th Orientation Course Organized by the Academic Staff College, Pondicherry University, Pondicherry.	03.06.1998	30.06.1998	28
Refresher Courses Participated Refresher Course on Leading Issues in Economics Organized by Academic Staff College, Madurai Kamaraj University, Madurai	07.11.2000	27.11.2000	21
Participated Refresher Course on Management of Small Enterprises organized by Dept. of RIM, GRU	02.05.2002	22.05.2002	21
Participated Refresher Course on Environmental Studies organized by Academic Staff College, Madurai Kamaraj University, Madurai	23.09.2006	12.10.2006	21
Attended the Cluster Development Training programme at Entrepreneurship Development Institute of India (EDI), Ahamadabad	15.01.2007	20.01.2007	6

12. Short Term Courses / Seminar / Conference Organized

a) No. of **Self Employment Training Programme Organized** - 10

b) No. of **Seminar organized** :

1. National Level – Inter face between industry and Higher Education to Face Global Competition.

2. Regional Level – The schemes of NSIC for MSME's to face Global Competition.

13. Membership in Scientific Bodies / Association

- a) Member in Dindigul District Small and Tiny Industries Association
- b) Special invitee to Advise, The Prime Minister Employment Generation Programme (PMEGP)
- c) Member in Indian Economic Association

14. Resource Person (Inaugural address / Guest Lecture / Chairman)

Invited as resource person for orientation course organized by Madurai Kamaraj University Academic Staff College, Madurai.

15. Administrative Experience:

- 1. Served as officer on Special duty in Estate office from June 2006 to Oct 2006.
- 2. Served as Deputy Warden of Dr.S.Radhakrishnan Boys Hostel, during the year 2000 to 2002.

16. Extension activities :

- 1. No. of Self Help Group Formed – 04.
- 2. Two groups and two individuals were motivated to become first generation Entrepreneurs.

Signature

(Dr. K. Raja Alias Pranmalai)