


Curriculum Vitae of Dr. B. TAMILMANI

1.	Present Position	Professor & Head	
2.	Educational Qualification	M.A.,(Coop.), M.Com., M.B.A., M.Phil., Ph.D.,	
3.	Specialisation	<ul style="list-style-type: none"> • Cooperative Management • Cooperative Credit and Banking • Services Marketing • Capital Budgeting 	
4.	Special Training Undergone	<ul style="list-style-type: none"> • Research Methodology in social sciences during 1st - 30 June 1989, at TBML College, Porayar • Trainers Training in PRA, during 22nd -26th Nov.1993, at Gandhigram Rural University • Trainers Training in Gender Analysis and planning through PRA, during 21st - 22nd Jan.1994, at Gandhigram Rural University • Methodology of Rural Social Research during 14th - 24th June 1994, at NIRD, Hyderabad • Participatory Rural Appraisal methods, during 17 - 19 May 1994, at Gandhigram Rural University • Training cum workshop on project formulation through PRA, during 27th – 31st Dec.1996, at Gandhigram Rural University • Data collection and Analytical procedures, during 8th – 12th June 1998, at NIRD, Hyderabad • Management Training on Training of Trainers in Cooperative Banks, during 10th – 14th March 2008, at College of Agri. Banking Pune (RBI) 	
5.	Teaching and Research Experience	22 Years of experience	
6.	New Courses / Programmes Evolved / Organised	Contributed in evolving Diploma in Cooperation in Distance Mode	

7.	<p>Involvement in Institute Development</p> <ul style="list-style-type: none"> • Serving as Staff adviser to the students of cooperation and keep organizing number of Programmes (CoopFest) for the students of cooperation. • Served as Board of Director in the Students Consumer Cooperative Store • Served as a Resident warden for the Boys Hostel • Programme Coordinator for number of Village Placement Programmes organized by Dept. of Cooperation.
8.	<p>Curriculum Development in Other Universities</p> <ul style="list-style-type: none"> • Member on Board of Studies in Cooperation, Bharathidhasan University, Trichy. • Member on Board of Studies in Cooperation, Madras University, Chennai. • Chairman Board of Question Paper Setting, Periyar University, Salem. • Member, Board of Question paper Setting, Bharathiar University, Coimbatore. • Member, Valuation Board, Bharathidhasan and Periyar Universities. • External Member for evaluation of Ph.D Theses in the Universities of Osmania, Shivji, Bharathidasan and Manonmaniam Sundhranar. • External member for Evaluation of M.Phil Theses in the Universities of Bharathidasan, Periyar and Madurai Kamaraj.
9.	<p>Research Guidance</p> <p>a) Ph.D Thesis – Viva voce over</p> <ul style="list-style-type: none"> • Marketing performance of District Cooperative Milk producers' Unions in Tamilnadu, S.Velankanni - May 2011 • Livelihood status of plantation workers in the lower Palani hills, S. Mohan – Sep' 2010

	<p>b) Thesis Submitted</p> <ul style="list-style-type: none"> • Impact of service quality on behavioral Intentions of Banking customers , S.Arunkumar – August 2011 • Operational and Finanacial Performance of District Consumer Cooperative wholesale store in Tamilnadu S.Dhanasekaran- Sep’ 2011 • Budgetary Control Practices of District Cooperative milk producers unions in Tamilnadu., V.Murugan – October 2011 <p>c) on going</p> <ul style="list-style-type: none"> • Consumer Behavior towards life Insurance Products in Rural areas, Kamaraj (Part - Time), January 2007 <p>M.Phil Theses Completed</p> <ul style="list-style-type: none"> • Performance Analysis: A Comparative Study of Two Cooperative Spinning mills in Tamilnadu , by T. Latha, in 2003, Gandhigram Rural University • A study on the status analysis of Bikkatty industrial cooperative tea factory, by P.G. Balasubramani, in 2003, Gandhigram Rural University • Empowerment of women through SHGs: A study in Dindigul District, by A.Ruby, in 2004, Madurai Kamaraj University • An Assessment of social impact of dairy cooperative in Dindigul District, by S.Velanganni, in 2004, Madurai Kamaraj University • Micro – Enterprises and Rural Women Development: A study on SHGs, by Jenitha, in 2004, Gandhigram Rural University • Functional Analysis of Handloom Weavers Cooperatives in Authoor Block , by R.Revathi, in 2006, Gandhigram Rural University • Identification of Problems for SHGs and Evolving a Micro Credit Plan , by P.Jeyachitra, in 2009, Gandhigram Rural University
10.	<p>Research Projects undertaken</p> <ul style="list-style-type: none"> • Completed a UGC Sponsored Minor Research Project on Capital Investment Practices in Cooperative Spinning Mills in Tamilnadu in 2003.

11. List of Publications

a. International Refereed Journal

- Whither Children's Hour? – An Experimental PRA among Labouring Rural Children, Participatory Learning and Action Notes (International Journal) London: IIED, February 1996 (Co-authored), pp.65-68.

b. International Conference / Symposia

- “ From micro credit to micro enterprises – how logic is the extension” in Emerging trends in global business: Challenges and Opportunities for developing countries, during 06 -07 Feb.2004, at Ponnaiah Ramajayam, Institute of Management, Thanjavur
- “ Means of progress indication – The case of Indian cooperatives” in India calls the world- a road map to success, during 27- 28 Sep. 2004, at Adaikalamatha Institute of Management, Thanjavur
- “Globalisation: Boon or Bane to cooperatives” in Globalisation: Opportunities and Challenges, during 11- 14 Feb.2005,at Nagarjuna University, Guntur, Anadrapredesh
- “Performance evaluation of capital budgeting decision in a cooperative spinning mill: A study” in Business Economics and Finance, during 29- 30 Sep.2005, at Adaikalamatha Institute of Management, Thanjavur
- “An Empirical study on cost and return analysis of Nerium Cultivation” in Business Economics and Finance, during 20- 21 Sep. 2005, at Adaikalamatha Institute of Management, Thanjavur, Tamil Nadu
- “Skill based curriculum in the social sciences” in Socially Relevant Higher Education in India, during 21- 23 Feb.2006, at CPA, College, Bodinayakanur
- “Towards Economic Development of Rural Women: An Empirical Study on SHG based micro Enterprises” in Reinventing strategies for women empowerment, during 08-09 March 2006, at Mother Teresa University, Kodaikanal
- “Recent trends in rural dairying” in Global business and policy modeling, during 21- 22 Sep.2006 at Adikalamaatha Institute of Management, Thanjavur
- “Community participation in watershed management in rural areas: e experience of Gandhigram Trust” in The challenges and -strategies for the sustainability of safe drinking water, during 25- 27 Oct.2006, Gandhigram Rural University
- Cooperatives' concern for community: An analysis” in Economy of performance and dynamics of a sharing community, during 25 -26 July 2005, at Gandhigram Rural University

- An Empirical Assessment of select life skills among the learners of Management Gandhi gram Rural University” in Empowering Learners beyond cognition, during 30 Nov.- 2 Dec.2006, at V.O.C. College of Education, Tuticurin
- Case Studies: A method of developing analytical ability” in Case method of Teaching in Commerce and Management Education, during 20 & 21 Jan.2007, at Bharathidasan university, Trichy
- Indian Retail Scenario in the era of globalization: A critical Study” in Global Business Opportunities and Challenges, during 15 & 16 Feb.2007 at Loyala College, Chennai
- An empirical Study on service quality with reference to public and private banks in Trichy” in Global Management Challenges, during 17th October 2008, at Nandha Engineering College Erode

c. National Conference

- Extension in the curriculum of cooperation” Curriculum development for the teachers of cooperation in main stream education system, during 6 - 10 Jan.1997, at Gandhigram Rural University
- The menace of sickness in cooperative spinning industry: strategies coping in the liberalized economic era” Converging to Synergize: Tomorrow’s Dimensions, Challenges, Opportunities and Strategies, during 01 – 02 Nov.2003,at School of Management Pondichery University Pondichery
- Micro enterprise and rural women empowerment” Globalization: Rural Transformation, during 20 – 22 Feb.2004, at Kakatiya University, Warangal, Andrapradesh
- Industrial sickness: A study on the KRAs of a defunct cooperative spinning mill in Tamil Nadu” Reasserting cooperative movement in India, during 25 - 26 March 2004, at Shivaji University, kolhapur
- Agricultural Cooperatives: An Institutional option for sustainable agricultural development” Institutional policy option for sustainable agricultural development, during 10 – 11 April.2004, at Osmania University, Hyderabad, Andrapredesh
- Cooperatives: A vital instrument for integrated rural development” Conference on Hundred years of Rural development, during 08 - 10 Aug.2004, at Nagarjuna University, Guntur Andrapredesh
- Crisis in cooperative spinning industry: A few decisive managerial strategies” in Indian social science congress, during 16- 20 Jan.2005, at Gandhigram Rural University

- Status of Cooperative Spinning Industry: A few areas of managerial concern” Indian cooperative movement – status , trend and vision 2020, during 21- 22 Feb.2005, at Gandhigram Rural University
- Wheel turning the potters in shape” Strategies for Rural Marketing, during 01-Oct.2005, at PSNA Engineering College, Dindigul
- Perception of passengers of mini bus transport services in Nilakkottai” in Consumerism: The changing Scenario, during 11 -12 Feb.2006, at Bharathidasan University Trichy
- Status analysis of Industrial cooperative tea factory: A micro perspective” in Role of Indian Agro Industry in Rural Economic Development- A perspective, during 28 July.2006, at Sri.Venkateswara Degree College, Suryapet, Andrapredesh
- Status of rural women micro entrepreneurs: A study” in Status of women in India today, during 12 - 13 Aug.2006, at Peace Trust, Kanyakumari, Tamil Nadu
- Emerging trends in banking industry” Emerging Trends in Service Marketing, during 14 Oct.2006, at Sri.Amman Institute of management& Research,
- Organizational and functional analysis of SSI in Bodi: An empirical study” in Small and Medium enterprises under globalization : opportunities and challenges, during 16 - 17 Oct.2006, at Gandhigram Rural University
- Indian general insurance business in de-tariffed era” in Recent Trends in Insurance Sector, during 22nd Nov.2006, at Gandhigram Rural University
- Strategic challenges of Indian insurance industry in the globalised era” in Strategic Management Opportunities and Challenges in the Post LPG Era, during 15th & 16th Feb.2007, at Periyar University, Salem
- An Evaluation of sustainable Rural Women entrepreneurs of women self help Groups Schemes” in Sustainable Rural Development Through Micro Credit, during 7th & 8th May 2007 Annamalai University
- Impact of growing economy of Indian Insurance Industry” in Changing Paradigms in Management, during 22 sep 2007, at Annamalai University
- Rural Credit Cooperatives: Revitalization is need of the hour” in Emerging Trends in Rural Economy : Post Globalization Scenario, during 3 & 4, at Kakatia University, Warangal
- Technological Innovations and Banking in India: An Evaluation of Customer perception” in Innovative strategies in Business organizations, during 25th April 2008, at Saranathan College of Engineering, Tamilnadu

- Dairy Industry In India: Performance and Challenges” in Food processing Industry in India: Growth prospects and challenges, during 22 & 23 October 2008, at Gandhigram Rural University

d. Popular / Research Articles

- Winning the Confidence of the Consumers: A few tips for consumer cooperative stores, Indian Consumer Cooperator, New Delhi: NCCF, Vol.23.No.3, July-September 1996, pp.7-8.
- Extension in the Curriculum of Cooperation: Experience of GRI, University News, New Delhi: Association of Indian Universities, Vol.35, No.4, April 7, 1997, (prime-author) pp.15-16.
- ‘Debt-Trap of Farmer-Members in the Recovery Practices of PCBs’, The Cooperator, New Delhi: National Cooperative Union of India, Vol.35, No.4, October 1997, (prime-author) pp.182-183.
- The State and Cooperation: A Retrospective Scenario, Indian Cooperative Review, New Delhi: National Cooperative Union of India, Vol.35, No.3, Jan 1998, (Co-authored) pp.211-216.
- People - Centered Development Projects through PRA, Kurukshetra, New Delhi: Ministry of Rural Development, Vol.50, No.3, Jan. 2002, pp.34-38.
- Industrial Sickness: A study on KRAs of a defunct cooperative spinning mills in Tamilnadu, Cooperative Perspective, Vaikunth Metha National Institute of Cooperative Management, Vol.38.No.4 January- March 2004. pp 76-83.
- Capital Budgeting Practices in Cooperative Spinning Mills in Tamil Nadu, Finance India, Delhi: Indian Institute of Finance, Vol.18, No.2, June 2004. pp 941- 946.
- Divisive Managerial Strategies for reconstructing sick cooperative spinning industry in Tamil Nadu, Indian Economic Panorama (Q) New Delhi. April.2005. Vol.15. No.1 pp 49 – 52.
- Cooperatives: An Effective Means for Rural Development, The Cooperator, New Delhi: National Cooperative Union of India, Vol,44. No.2. Dec.2006 (prime-author) pp 282 – 287.
- Report on the State Level Workshop on Managerial Skills for the Personnel of Cooperative Wholesale Stores, Indian Consumer Cooperator, New Delhi: National Consumer Cooperative Federation, April –June 2006.Vol.34. No.2. pp 11- 12
- Cooperative Retailing in the Liberalized Era: Challenges and Opportunities, The Cooperator, New Delhi: National Cooperative Union of India, Feb.2007, pp.347-352.

- Formulation, Appraisal and Implementation and Evaluation of Capital Budgeting and in Performance in Cooperative Spinning Mills: An Analytical Study, Journal of Accounting and Finance, Oct. 2006 – March .2007. Vol. 21. No.1 pp 81- 94.
- Industrial Cooperative Tea Factories in Tamilnadu: A case Study, NCDC Bulletin, Vol.40. No.6 pp 18 – 23.
- Social progress indication: The missing dimension in Indian Cooperatives, Journal of Extension and Research, Jan.2007. Vol.IX.No.182. pp 50 – 51.
- Planning and Evaluation of Capacity Utilization: A comparative study in two cooperative spinning mills in Tamil Nadu, Indian Cooperative Review, Oct.2007. vol. 46 No. 2 pp 99 – 109.
- Economic Analysis of Lock workers Industrial Cooperative Society in Tamil Nadu, Cooperative Perspective, VAMNICOM Oct- Dec.2007. Vol.42. No. 3.pp 64 – 72.
- Capacity Utilisation: A Comparative Study on Cooperative Spinning Mills in Tamilnadu, Indian Cooperative Review, Oct.2007 vol.
- Organisation of Coir Cooperative Society for Rural Masses in Natham Block in Tamilnadu: A feasibility Study, NCDC Bulletin, Dec.2007. Vol. 41. No.5. PP 2-8.
- Life skills among the learners of management programme: An empirical study, The Journal of Extension and Research, Jan.2008. Vol. X No. 1&2 pp 16 - 19.
- Cost and Returns of Nerium Oleander (Arali) Cultivation: An empirical study, (Co-Authored) Tamilnadu Journal of Cooperation, July 2008. Vol. 8 No. 9 pp 55-62.
- Indian Retail Scenario in the Globalised Era and the place of Consumer Cooperatives, NCDC Bulletin, Aug.2008. Vol. 42 No. 3 pp 5 – 9.
- Current Purchase Management practices in Cooperative Wholesale Stores in Tamil Nadu: A Critical Review, Indian Cooperative Review, July 2008.
- Rural Women Micro Entrepreneurs: An empirical study on their social profile, business aspects and economic impact, Entrepreneurship Development, Vol. VI No. 2, June 2009.

e. i. Books

- Capital Budgeting: Decision, Implementation and Evaluation, Kanishka Publishers, New Delhi, 2004
- Management of Consumers' Cooperatives, Serials publishers, New Delhi, 2007

ii. Course Materials / Monograph

- Seminar Proceedings of State Level Workshop on Consumer Cooperatives, 2006
- On Theory of Cooperation, 2007
- On Business organization, 2008

f. Chapters in Edited Books

- Participatory Credit Assessment Analysing Community Problems: Tentacles of PRA, Bombay: Himalaya Publishing House, 1998, (Co-authored). pp 106 – 121.
- Indian General Insurance business in detarrified era, (Co-Authored). In the book Recent Trends in Insurance sector in India, Published in Abijith. New Delhi (2007) pp 48 – 58.
- Cooperatives concern for Community: An analysis of grassroots economics, (prime Author) in the book economy of performance and dynamics of sharing a community. Pp 161- 166. (2007)
- Attitude and intention towards internet Banking with reference to Internet Banking Consumers of Chennai, in New Media Marketing (edited volume), May 2009.
- An evaluation of Successful Rural Women Entrepreneur of Women Self Help Group in Micro Credit and Rural Development, December 2008

12. Short Term Courses / Seminar / Conferences Attended

International Level

- Non – violence and Development: Gandhian Philoshy, during 08-22 June 1991, at Madurai Kamaraj University

National Level

- Indian social science congress, during 13 - 18 March 1999, by Indian Academy of Social Sciences, at GRI
- Macro policy perspectives of Cooperatives, during 12th Feb 2004, at Thirupur Kumaran College.

- Annual convention of management association, during 28- 29 Aug 2005, by Indian Management Schools &, ICFAI, University Hyderabad
- Indian cooperatives at cross roads, during 19- 20 Aug.2005, at Periyar University
- Tsunami and afterwards: What lessons have we learnt from it, during 15 - 16 Sep.2006, at Peace Trust, Kanyakumari,
- Workshop on case writing, during 30 Dec. - 3rd Jan.2006, at Indian Institute of Management, Ahamadabad
- Conference on Strengthening of students cooperative store, during 25 March 2006, at Gandhigram Rural University

State Level / Regional Level

- First State Level Conference on Consumer Organization of Tamil Nadu, during 30 Sep- 02 Oct.1992, by FEDCOT, Trichy
- Curriculum Development in Cooperation, during 30 Oct - 01 Nov. 1992, by TBML college, Porayar
- Research problems in Social Sciences, during 24 - 25 Sep.1993, by TBML college, Porayar
- The State, the law and the cooperatives, during 27 – 28 March1995, by Gandhigram Rural University
- Computer application in the administration of cooperation, 10 - 11 April 1995, by TBML, College, Porayar
- Retreat of PRA practitioners in Tamil Nadu, during 11 – 14,May 1996, by Gandhigram Rural University
- Project Formulation through PRA, during 27 - 31 Dec.1996, by Gandhigram Rural University
- Building Human Rights Curriculum in Higher Education, during 06 -07 Dec.1996, by Gandhigram Rural University
- Programme planning for extension in cooperation, during 13 - 14 Sep.1996, by Gandhigram Rural University
- Research Projects in Rural Industries and Management, during 27 March 1997, by Gandhigram Rural University

- Consumer Awareness Camp, during 26 Mar 1997, by Gandhigram Rural University
- Marketing of Coconuts and Coconut Products, during 11 Sep.1998, Gandhigram Rural University
- “Sickness in cooperative spinning mills: Need for Revival Strategies” Management strategies for Cooperative and Rural Enterprises, during 10 – 11 Oct. 2002, by SRKV, Coimbatore
- “Strategies for cooperative Dairies at District level” Management strategies for Cooperative and Rural Enterprises, during, 10 – 11, Oct. 2002, by SRKV, Coimbatore
- Strategies for sustainable development of cooperatives in Tamil Nadu, 11 – 12 March 2003, by Gandhigram Rural University
- Students Cooperative stores, during 11 April 2003, Gandhigram Rural University
- Annual Conference of Association of Economics of Tamilnadu, 18th & 19th Dec 2004, St. Joseph College Trichy
- “Role of Cooperatives in Rural Development” Valar Tamil Aaivce Mandram, 7 – 8 May 2005, Valar Tamil Aaivu Mandram
- “Cooperative spinning industry in the liberalised era: More of challenges” Globalization and Cooperatives Creating opportunities for all, during 19-20 Aug.2005, by TBML, College, Tamil Nadu
- Applied Statistics, during 20 - 21 March 2006, by Gandhigram Rural University
- Case writing, during 6 - 8 April.2006, by Gandhigram Rural University
- “ Erode cooperative wholesale stores: A case of success in Tamil Nadu” Managerial skills for the personnel of cooperative whole sales stores, during 19 – 20 Jan.2006, Gandhigram Rural University
- “Capacity Utilization: A comparative study in cooperative spinning mills in Tamil Nadu” Globalization and management of textile industries, during 29 – 30 Mar 2006, by Gandhigram Rural University
- State level Symposium on Handloom Weavers Cooperatives during 10th -11th of March 2011 by Gandhigram Rural University.

13.	<p>Short Term Courses / Seminar / Conferences Organized:</p> <ul style="list-style-type: none"> • Organized State level workshop on “Managerial Skills for the personnel of Cooperative Whole Sale Stores” on 19 & 20 January 2006, People from Cooperative wholesale Stores, Faculty members, Research Scholars and Students numbering 120 Participated and made the workshop a success.
14.	<p>Membership in Scientific Bodies / Association</p> <p><i>Life Members in</i></p> <ul style="list-style-type: none"> • Indian Society for Studies in Cooperation Pune. • Indian Society of Labour Economics New Delhi • Tamilnadu Economists Association Trichy.
15.	<p>Administrative Experiences</p> <p><i>Additional Responsibilities in GRI</i></p> <ul style="list-style-type: none"> • Resident Warden of Radhakrishnan Hostel 1994-1998. • Deputy Chief Superintendent of Semester Exam 1994. • Coordinator B.A. Cooperation Self Finance since 2004. • Coordinator Diploma in Cooperation in Distance mode since 2005. • Coordinator Coaching Centre for Entry into Services for the students of SC/ST/MC

16. Refresher Courses attended

Sl. No	Name of the programme	Name of the Organiser	Date
1.	Orientation Course	Bharaiar University	5 June - 2 nd July 1996
2.	Refresher Course	Madurai Kamaraj University	3 rd - 25 Oct.1997
3.	Refresher Course	Gandhigram Rural University	5 - 25 May 1999

17. Resource Person (Inaugural address / Guest Lecture / Chairman)

Sl. No	Name of the Programme	Topic of the lecture	Date
1.	PRA Training for Community Organizers	On PRA Methods & Field excise	10 th -12 th June 94
2.	PRA in collaboration with Department of Extension Education	On PRA Methods & Field excise	9 th -11 th Aug. 94
3.	Participatory Credit Appraisal through PRA for the final year students of M.A. (Coop Management)	On PRA Methods & Field excise	2 nd -7 th Sep. 94
4.	PRA Training for Institute for Youth Development (IYD) Staff	On PRA Methods & Field excise	10 th -11 th Sep 94
5.	PRA Training for the participants of South Indian Integration Camp organized by IDARA	On PRA Methods & Field excise	6 th -8 th Mar 96
6.	PRA Training for first year students of M.Sc. Home Science	On PRA Methods & Field excise	29 th Sep.- 1 st Oct. 96
7.	PRA Training for the officials of Tiger Project and Eco-Development	On PRA Methods & Field excise	7 th -9 th May 97
8.	PRA Training for final year students of B.Sc (RDS) Arulanandar College	On PRA Methods & Field excise	9 th -11 th June 97
9.	PRA Training for the officials of 'RENAISSANCE' (an NGO)	On PRA Methods & Field excise	6 th -8 th Sep. 97

10.	Retreat of PRA Practitioners in Tamilnadu in Collaboration with TNRT, Madras	On PRA Methods & Field excise	11 th -14 th May 95
11.	Building Human Rights Curriculum in Higher Education in collaboration with FIAN-International	On PRA Methods & Field excise	6 th -7 th Dec. 97
12.	Chaired a session in International Seminar on Business and Finance / Presented	Management	29 th – 30 th Sep.2005
13.	Training Program on Managerial Strategies for Employees of Cooperatives in the context of Globalization	Total Quality Management	15 th June 2006
14.	Training Program on Managerial Strategies for Employees of Cooperatives in the context of Globalization	Total Quality Management	29 th June 2006
15.	Training Program on Managerial Strategies for Employees of Cooperatives in the context of Globalization	Total Quality Management	19 th July 2006
16.	Training Program on Managerial Strategies for Employees of Cooperatives in the context of Globalization	Total Quality Management	26 th July 2006
17.	Training Program on Managerial Strategies for Employees of Cooperatives in the context of Globalization	Total Quality Management	2 nd August 2006
18.	Training Program on Managerial Strategies for Employees of Cooperatives in the context of Globalization	Total Quality Management	11 th August 2006
19.	Training Program on Managerial Strategies for Employees of Cooperatives in the context of Globalization	Total Quality Management	25 th August 2006

20.	Training Program on Managerial Strategies for Employees of Cooperatives in the context of Globalization	Total Quality Management	7 th September 2006
21.	Inaugural Address for the Students of Cooperation Vellalar College for Women, Erode.	Cooperative Strategies	5 th September 2007
22.	Strategic Competitive Advantage	Management by objectives –Marketing Cooperatives	18 th December 2008
23.	Strategic Competitive Advantage	Management by objectives –Consumer Cooperatives	16 th December 2008
24.	Strategic Competitive Advantage	Revisiting Consumer Cooperatives	3 rd December 2008
25.	Strategic Competitive Advantage	Business Development Plan for Marketing Cooperatives	4 th December 2008

18. Others (mention)

- Involved in the preparation of Perspective plan under the “National Rural Employment Guaranty scheme for Dindigul District” from 15 – 05 – 2006 to 31.08.2006.
- Formed two women Self Help Groups in a near by service village, Indirapuram,