

Profile Dr. K. Raja Alias Pranmalai

- (i) Designation : Professor
(ii) Qualification : M.A., M.Phil., Ph.D
(iii) Experience : 21 years
(iv) Specialization : Rural Industries and Management
Entrepreneurship
(v) e.mail id : rajpranmalai@gmail.com



(vi) Research Guidance

Degree	Awarded	Guiding
M.Phil	10	-
Ph.D	03	05

(vii) Publication

S.No	Category	Total	For the period 2010-16
1	Books	06	06
2	Chapters in books	-	-
3	No. of Papers in Edited Volume proceedings	10	08
4	No.of Publications in international and National journals	05	25

Select Publications

S. No	Title of the Article	Name of the Journal	I/N	ISBN/ISSN	Vol.	Pages	Date Month and Year
1	A Study on the issues and Challenges faced by micro, small and medium Enterprises (MSMEs) in India After Globalisation	International Journal of Scientific Research	I	2277-8179	03	10-11	April 2014
2	A Study on the organizational Climate in Vishnuram Textiles Limited, Dindigul.	International Journal of Applied Management Research	I	0974-8709	-	487-490	June 2014
3	A Study on Agricultural Marketing practices and constraints with special reference to	Indian Journal of Applied Research	I	2249-555X	05	153-156	February 2012

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4	Job Stress Management among the Industrial workers -A Study in Dindigul District	Sankhya International Journal of Management & Technology	I	0975-3915	03	563	September 2012
5	A Study on Expected ICT impacts on Small & Medium Enterprises (SMEs)	Serials	I	978-81-8387-592-2	4	63-72	2011

viii) Sponsored Project

Major Projects handled so far		Major Project handled during 2010-2015	
Nos.	Financial Outlay (Rs.)	Nos.	Financial Outlay (Rs.)
1	Rs.05 lakhs	-	-

- ix) Seminars/ Conferences/Workshops organized (2010-16) : 04
- x) Seminars/ Conferences/ Workshops attended (2010-2015) : 10
- xi) Invited talks in National / International conferences(2010-2015) : 08
- xii) Additional Responsibilities (2010-2014) : 3
- Director, CED, GRI,
 - NSS Programme Officer
 - Member Senate