

### Profile of Dr. K.Manikandan

- (i) Designation : Assistant Professor
- (ii) Qualification : M.A., Ph.D.,
- (iii) Experience : 12 years
- (iv) Specialization : Agricultural Economics, Participatory Development, Rural Marketing
- (v) Email id : krish\_drmani@rediffmail.com



(vi) Research Guidance:

Degree	Awarded	Guiding
M.Phil	14	1
Ph.D	3	3

(vii) Publications

Sl. No.	Category	Total	For the period 2010-2015
1.	Books	6	2
2.	Chapters in Books	14	12
3.	No. of papers in Edited Volume / Proceedings	51	36
4.	No. of Publications in International and National Journal	16	7

### Select Publications

Sl. No	Title of the Article	Name of the Journal	I/N	ISBN/ISSN	Vol.	Pages	Date, Month and Year
1	Quality of Work Life: A Study in a Garment Unit, Tirupur	The Journal of Indian Management & Strategy	N	0973-9335	19 (4)	50-54	2014
2	Performance Appraisal System in a Garment Manufacturing Enterprise, Tirupur,	International Journal of Research in Computer Application and Management	I	2231-1009	4 (10)	64-66	2014
3	Return Migration of Adolescent Girl Workers of Tiruppur	Women's Link	I	2229-6409	18 (3)	30-33.	2012

4	Marketing Mix Strategies: A Study of Ponlait Parlours of Puducherry Region	JIMS 8M	I	0973 9335	18(1)	29-35	2013
5	Bank Credit and Industrial Production in India: Granger Causality Test in VAR framework	Asia- Pacific Journal of Management Research and Innovation	I	2319-510X	8(3)	247-253	2012

(viii) Sponsored Projects

Major Projects handled so far		Major Projects handled during 2010-2015	
Nos.	Financial Outlay	Nos.	Financial Outlay
5	Rs.9.5 lakhs	5	Rs.9.5 lakhs

(ix) Details of Projects (2010-16)

S. No.	Title of the Project	Funding Agency	Duration	Total Amount in lakhs
1.	Concurrent Estimation of Coconut Production in Dindigul and Theni Districts	CDB, Cochin	(2012-13) 6 months	Rs.1.17
2.	Concurrent Estimation of Coconut Production in Dindigul and Theni Districts	CDB, Cochin	(2013-14) 6 months	Rs.1.80
3.	Concurrent Estimation of Coconut Production in Dindigul and Theni Districts	CDB, Cochin	(2014-15) 6 months	Rs.1.80
4.	Flood Thiru	Anna Institute of Management, Chennai	(2013-14) 1 year	Rs.2.70
5.	Perspective Plan	State Planning Commission, Tamil Nadu	(2013-15) 2 years	Rs.2.00

(x) Seminars/Conferences/Workshops organized (2010-16) : 1

(xi) Seminars/Conferences/Workshops attended (2010-16) : 32

(xii) Invited talks in National / International Conference (2010-16) : 3

(xiii) Additional responsibilities (2010-16):

- Organizer, Shanti Sena
- PO, NSS
- Deputy Warden, Dr.S.Radhakrishnan Hostel
- In-charge, Security services
- Deputy Superintendent, Examination