

Profile of Dr.H.Samuel Thavaraj



- (i) Designation : Assistant Professor
- (ii) Qualification : M.B.A., M.Phil., Ph.D
- (iii) Experience : 17 years
- (iv) Specialization : Human Resource Management, Marketing Management
- (v) E.Mail id : h.sameuelthavaraj@ruraluniv.ac.in
- (vi) Research Guidance

Degree	Awarded	Guiding
M.Phil	-	-
Ph.D		4+1

- (vii) Publication

S.No	Category	Total	For the period 2010-16
1	Books	-	-
2	Chapters in books	-	-
3	No. of Papers in Edited Volume proceedings	2	2
4	No. of Publications in international and National journals	21	21

Select Publications

S.No	Title of the Article	Name of the Journal	I/N	ISBN/ ISSN	Vol.	Pages	Date Month and Year
1	Impact of Emotional Intelligence on Academic Achievements of College students – A Review	International Journal of business Management & Research (IJBMR)	I	2249 6920 2249-8036	6(2)	25-30	April - 2016
2	Factors Affecting organizational Commitment among Bank Managers in Tamil Nadu	International Journal of Applied Services Marketing Perspectives,	I	2279-0977 2279-0985	4(4)	1865-1869	October – December 2015

3	Efficacy Barriers to become Entrepreneurs : A Study Among Post – Graduate Management students’ In Madurai District, Tamil Nadu	International Journal of Informative & Futuristic Research,	I	2347 1697	3(3)	956-966	November 2015,
4	Analysis of Transferable TQM Tools To Textile and Clothing Sectors	Journal of Business Management & Social Sciences Research	I	2319-5614	4(9)	595-599	September 2015

(viii) Sponsored Project:

Major Projects handled so far		Major Project handled during 2010-2015	
Nos.	Financial Outlay (Rs.)	Nos.	Financial Outlay (Rs.)
1	Rs.1,05,000	1	Rs.1,05,000

(ix) Details of Project (2010-2015)

S.No	Title of Project	Funding Agency	Duration	Total Amount
1	Role of Emotional Intelligence in Eradicating Industrial Sickness among Small Scale Industries in Dindigul District	UGC	01.04.2013 To 31.09.2014	Rs.1.05

(x) Seminars/ Conferences/Workshops organized (2010-16) : 5

(xi) Seminars/ Conferences/ Workshops attended (2010-2015) : 49

(xii) Invited talks in National / International conferences(2010-2015) : 10

(xiii) Additional Responsibilities (2010-2014) :

- Coordinator –HEPSN Project
- NSS Programme Officer (Till 11.03.2015)
- RRC- Programme Officer –till date