

Profile of Dr. B.Tamilmani

- (i) Designation : Professor
- (ii) Qualification : M.A., (Coop), M.Com.,
M.B.A., M.Phil., Ph.D.
- (iii) Experience : 25 Years of Experience
- (iv) Specialization : Cooperative Management and Services Marketing
- (v) E-mail id : drtamilmani.b@gmail.com
- (vi) Research Guidance



Degree	Awarded	Guiding
M.Phil	7	-
Ph.D	6	6

(vii) Publications

Sl.No	Category	Total	For the period 2010-16
1.	Books	2	
2.	Chapter in Books	5	
3.	No. of Papers in Edited Volume / Proceedings	-	
4.	No. of Publications in International and National Journal	35	

Select Publications

Sl. No	Title of the Article	Name of the Journal	I/N	ISBN/ISSN	Vol.	Pages	Date, Month and Year
1	Role of Dairy Cooperatives in Building a better world:	16th Indian Cooperative Congress Background Papers National Cooperative Union of India, New Delhi				193-196	25-26 June 2013
2	Social Entrepreneurship: Successful Social Entrepreneurs in the field of Rural Development in India	Journal of Humanities and Social Science		2279-0845	14	7-12	July – Aug 2013

3	Customer Relationship Management in Urban Cooperative Banks in the Present Comparative Environment	Social Empowerment of Local People Trust		2250-1940	2	311-313	Oct – Nov 2013
4	Buying Behavior of Consumers in respect of the Aavin Milk and Milk Products of Cooperative Milk Producers unions	The Manager a journal for the managers	N	0973-8231	7(1,2)	36-48	July – Dec 2012
5	An Empirical Study: Influence of Service Quality on Attitudinal Loyalty in Private Retail Banking	The Journal of Business Administration		0972-5342	9(4)	21-38	April 2010

(viii) Seminars / Conference / Workshops organized (2010-16) : 8

(ix) Seminars / Conference / Workshops attended (2010-16) : 22

(x) Additional responsibilities (2010-14) :

- HOD of Cooperation
- Coordinator of MBA Programme
- Coordinator , Coaching Centre for Entry into Services
- President, student cooperative stores, GRI
- Chairman, Board of Studies of Coop, GRI