

The Gandhigram Rural Institute - Deemed University

Gandhigram - 624 302

1. Dean Dayal Upadhyay - KAUSHAL Kendra (DDU - KK)

The University Grants Commission (UGC) has launched a scheme based on skills development as part of college/university education, leading to award of Bachelor of Vocation (B.Voc.) Degree (Three Years) with multiple exits such as Diploma (one year), Diploma (Two Years) under the National Skill Qualification Framework (NSQF). Dean Dayal Upadhyay Center for Knowledge Acquisition and Upgradation of Skilled Human Abilities and Livelihood (KAUSHAL) was established in GRI in September 2015. The B.Voc. Programme is focused on universities and colleges, providing undergraduate studies which would also incorporate specific job roles and their National Occupational Standards (NOS) along with broad general education. This would enable the graduates completing B.Voc. to make meaningful participation in accelerating India's economy by gaining appropriate employment, becoming entrepreneurs and creating a pool of manpower with skills.

2. Vision and Mission

VISION

“Empowering Youth through Skill Development”

MISSION

- Develop employability skills in specific areas to meet the needs of industries of different kinds;
- Enhance linkages between higher education and industries;
- Serve as School of vocational, skill and employment oriented programme;
- Promote need based, location specific and protect the traditional and skill and knowledge.
- Network with such other centers, universities and colleges offering vocational and skill development programmes; and
- Undertake and promote R & D in skill development sustainable for employability of youth.

3. Objectives

- ❖ To formulate programmes / courses and create skilled manpower for industry requirements at various levels;
- ❖ To set up modular vocational training centers targeted towards empowering under-privileged youth from rural and urban and semi-urban communities, leading to employment and income generating opportunities;
- ❖ To empower men/women for socially and economically backward sections and helping them in augmenting their family income by providing meaningful skill trainings enhancing the market access for their goods and produces;
- ❖ To develop location specific rural enterprises by promoting rural entrepreneurs with eco-friendly and sustainable technologies that provide clean drinking water, energy access, smokeless cook-stoves, agri-farm support and many more; and
- ❖ To create empowered youth leaders through leadership training programmes in order to ensure ownership, sustainability of project and commitment.

4. New Academic Programmes

Name of the Course	Duration	Trades Available	Intake Capacity	Eligibility
Bachelor of Vocation (B.Voc.) (with multiple exists after one year, two years and three years)	3 Years	1. B.Voc. Footwear and Accessories Design (FAD)	50	Pass in +2 of any stream or equivalent
		2. Farm Equipments Operation and Maintenance (FEOM)	50	
Diploma	1 Year	3. Two Wheeler Mechanism and Maintenance	30	Pass in +2 of any stream or equivalent
Certificate	1 Year	4. Two Wheeler Technician	20	Pass in 10 th Standard

5. Key Features of the Programmes

- More skill oriented subjects;
- Bridge gap between lab and industry atmosphere;
- Develop entrepreneurship skills;
- Highly expertise faculty/resource persons from the respective domain;
- Ample job opportunities and scope for Self Employment;
- Impart sound theoretical background in specialized sectors;
- Develop sense of technology through lecture demonstrations and hands on practice;
- Well establish laboratories - CAD Lab, accessories Lab, adequate books etc;
- Leading Institution/Industry Collaborations for Internship, Training and Placement;
- Compulsory industrial/field/professional and extensive laboratory training for each semester during the course;
- Skill oriented Training from Industry personnel; and
- Under successful employment opportunity, a student may opt for an Intermediate exit from the course. Scope will be there for further continuation of study. The otherwise exit options are as follows: (multiple exit/ entry points for the students).

Duration	DIPLOMA / DEGREE
1 year	Diploma
2 years	Advance Diploma
3 years	Bachelor of Vocation

Note: After taking exit, student can re-enter into the system at any time. However, he/she has to complete B.Voc. within 10 years from his/her first enrolment in the system.

6. Curriculum

Along with trade oriented subjects, trainings are imparted to the students in general components subject like Languages (Communication Skill), Computer Science, Environmental Science, Professional Ethics, HRM, Stress Management, Commerce and Book Keeping, Accountancy, Personality Development, Yoga, NSS, Guidance and Counseling, Leadership Skills, Social Sciences etc.

7. Choice Based Credit System (CBCS)

The B.Voc. Programmes are offered under Choice Based Credit System with more focus on hands on trainings. This provides flexibility to make the system more responsive to the changing needs of stakeholder's viz., students, the professionals and society. It gives greater freedom to students to determine their own field of study. The credit based system also facilitates the transfer of credits.

Medium of Instruction: English

Admission Process

- Selection will be based on first come First Serve Basis
- Spot Admission is available

Syllabus

- B.Voc. Footwear and Accessories Design ([Download](#))
- B.Voc. Farm Equipments Operation and Maintenance ([Download](#))
- Diploma - Two Wheeler Mechanism and Maintenance ([Download](#))
- Certificate - Two Wheeler Technician ([Download](#))

8. Career Opportunities

B.Voc. (FAD)

- Footwear and Accessories Designers
- Production Executives
- Quality and Finishing Executives

B.Voc. (FEOM)

- **Wage Employment**
 - ✓ Agricultural Machinery Mechanic;
 - ✓ Tractor Service mechanic;
 - ✓ Auto Fitter in Tractor Manufacturing Concern in Assembly Shop or Test Shop;
 - ✓ Mechanic in Agricultural Machinery Manufacturing Industries;
 - ✓ Dealers Service Mechanic;
 - ✓ Driver/Tractor Operation;
 - ✓ Spare Parts Sales Assistant/Manufactures' Representative; and
 - ✓ Laboratory Assistant.
- **Self Employment**
 - ✓ Agricultural Machinery Mechanic;
 - ✓ Tractor Service Mechanic;
 - ✓ Tractor Operator;
 - ✓ Spare Parts Salesman; and
 - ✓ Spare Parts Dealer.

Diploma and Certificate in Two Wheeler Mechanism

Two Wheelers manufacturing companies

- Two wheelers Dealers
- Two Wheelers workshops

9. Industrial Partners for Training / Internship / Evaluations

B.Voc. (FAD)

- ✓ Lotus Footwear Industries, Cheyyar;
- ✓ Farida Groups, Ambur;
- ✓ AVM Shoes, Ambur;
- ✓ ALWIN Shoes, Amber;
- ✓ CFTI Central Footwear and Training Institute, Chennai;
- ✓ FDDI - Footwear Design and Development Institute, Kanchipuram; and
- ✓ CLRI - Central Leather Research Institute, Chennai.

B.Voc. (FEOM)

- ✓ Jayaraj Tractors, Madurai;
- ✓ Jain Irrigation System, Udumalpet;
- ✓ KSNM Marketing, Coimbatore;
- ✓ Decoflora gardeners, Coimbatore;
- ✓ KOVAI Engineering Works, Coimbatore;
- ✓ Renaissance Power Products, Pvt. Ltd. Coimbatore.

Two Wheeler Mechanisms

- ✓ Yamaha Motor India Sales Pvt. Ltd;
- ✓ Devi Automobiles, Gandhigram, Dindigul District, Tamil Nadu;
- ✓ TVS Show Room, D-Tex Complex, Vadamadurai Road, Vedasandur, Dindigul;
- ✓ Palaniappa's Hero Motors Pvt. Ltd, Old Karur Road, Dindigul;
- ✓ Nayagam Motors, Thadicombu, Dindigul;
- ✓ Haritha Honda, Annanagar, Madurai;
- ✓ VKV Motors (HERO), Madurai Main Road, Nilakottai;

- ✓ Sree Ganesh Agent (TVS), Sempatti, Dindigul;
- ✓ Royal Motors (Yamaha), Theni Main Road, Cumbum, Theni; and
- ✓ Annam Motors, Manaparai, Trichy.

10. MoUs Signed

B.Voc. (FAD)

- ✓ Central Footwear Training Institute (CFTI), Guindy, Chennai.

B.Voc. (FEOM)

- ✓ Agricultural Machinery Manufactures Association (AMMA) - India, TN Chapter, Coimbatore.

Two Wheeler Mechanism

- ❖ Yamaha Motor India Sales Pvt. Ltd, have supported in establishing a State-of-Art Workshop and Laboratory for the Training purposes at a cost of Rs.70 Lakhs and Sector Skill Partner for Two Wheeler Mechanism.

11. Equivalence of B.Voc. Degree

UGC, New Delhi in its circular (D.O.No.F.2-7/2014(CC/NVEQF/Misc./dated 04.August 2016) informed that B.Voc Degree is like any other Bachelor Degree. Further, it clearly states that (i) Bachelor of Vocation (B.Voc.), a Bachelor level degree specified by UGC under section 22(3) of UGC Act, 1956 and notified in official Gazette of India dated 19th January, 2013 be recognized at par with the other Bachelor level degrees for competitive exams conducted by Union/State Public Service Commission, Staff Selection Commission or other such bodies where the eligibility criteria is "Bachelor Degree in any discipline"; and (ii) Students with B.Voc. Degree should be considered eligible for the trans-disciplinary vertical mobility into such courses where entry qualification is a Bachelor Degree without specific requirement in a particular discipline.