



ONE DAY NATIONAL CONFERENCE

on

Navigating the Artificial Intelligence Landscape Opportunities and Challenges for Start-ups in India 26th March 2025

(HYBRID MODE)

Venue : Silver Jubilee Hall, GRI, Dindigul.

Organised by
**Department of Rural Industries and
Management**

School of Management Studies

The Gandhigram Rural Institute

(Deemed to be University)

Gandhigram - 624 302,

Dindigul, Tamil Nadu, India.

About the Institute

Gandhigram Rural Institute (GRI), founded by two dedicated disciples and contemporaries of Mahatma Gandhi, Dr.G.Ramachandran and Dr.T.S.Soundaram Ramachandran, has as its foundation Mahatma Gandhi's revolutionary philosophy of Nai Talim, which effectively bridges the cognitive and practical dimensions, and focuses on the holistic development of learners, with an emphasis on skill development through value-based education, rooted in indigenous cultures and traditions. Since its establishment in 1956, GRI has been unstintingly contributing to higher education and has successfully pioneered rural higher education.

About the Department

Department of Rural Industries and Management is one of the oldest Departments in Gandhigram Rural Institute. It was established in the year 1956 as a training centre in rural industries for preparing and training man power in techno-managerial cadres. Then it became a centre for Higher learning in rural industries. The Department is unique in the university system as it offers programmes related to Rural Industries and Management, which are quite inter disciplinary in nature. The programmes of the department deal with industrial processing and technology, Studies on functional areas of management and conducting research in enhancing overall performance of rural / small scale industries.

About the Conference

Artificial Intelligence (AI) is revolutionizing the start-ups ecosystem in India, offering unprecedented opportunities for innovation, efficiency, and scalability. With rapid advancements in machine learning, natural language processing, and automation, AI-driven start-ups are transforming industries such as healthcare, finance, retail, agriculture, and logistics. As India aims to become a global AI hub, start-ups are at the forefront of leveraging this technology to create disruptive business models and enhance customer experiences. The financial year 2025 presents a crucial phase for AI adoption, driven by Government initiatives, increasing investments, and a growing digital economy. Programs like Digital India and Start-up India are fostering a thriving AI ecosystem, enabling start-ups to access funding, mentorship, and policy support. However, along with immense opportunities, AI adoption comes with challenges.

Objectives of the Conference

The conference focuses at addressing below mentioned objectives:

Explore the latest advancements in artificial intelligence and their potential applications in various industries relevant to Indian startups.

1. Analyze emerging AI-driven business models and market opportunities for startups in India, including potential sectors for AI integration.
2. Discuss key challenges such as funding, regulatory hurdles, ethical concerns, and technical barriers that startups face when implementing AI solutions.

Conference Tracks

Sub-Theme 1 : AI-Powered Business Models for Start-ups

Sub-Theme 2 : AI and Digital Transformation in Start-ups

Sub-Theme 3 : Challenges in AI Adoption for Start-ups

Sub-Theme 4 : Role of Government and Policy Frameworks in AI Development

Sub-Theme 5 : AI in Industry-Specific Applications

Sub-Theme 6 : AI and Investment Landscape for Start-ups

Sub-Theme 7 : AI and the Future of Work in Start-ups

Sub-Theme 8 : AI Ethics, Bias, and Responsible Innovation

Sub-Theme 9 : Emerging Technologies Complementing AI

Sub-Theme 10 : Future Trends and Innovations in AI for Start-ups

Paper Submission Guidelines for the Conference

The full paper should be formatted as per the guidelines given below: -

- The abstract of the paper must not be more than 250 words.
- The research paper should be uploaded in MS Word format. (Doc, Docx)
- All tables, figures, and graphs should include captions, numbering, and source.
- Citation and references should be as per the latest APA guidelines.
- First page of the paper should contain the title, author(s) name, affiliation, and e-mail ID followed by the abstract.
- Papers should be based on original research.
- Full paper submission (5000 - 7000 words including table, figures and references) is mandatory for consideration in the Journal / Book Publication.

Publication Opportunities

- The selected best Research papers, short listed by the editorial committee will be published in the edited book with ISBN 978-93-920-45-81-3 with an additional charge of Rs 500/- and a hard copy of the book per paper will be provided.
- Selected papers will be published in UGC Care listed Journals. Publication is also subject to satisfactory revision of papers as suggested by the journal reviewers and editors. Authors have to bear publication cost. This will be informed later.

Resource Person



Mrs. Peninnah Jeremiah

National Customer Care Manager, TZMO India South Pvt Ltd, Bangalore.

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Beneficiaries

Industry Professionals, Academicians, Ph.D. Research Scholars, Students
Participants from within India and outside India

Awards

Awards will be given to the following Categories

Best Research Paper Award

Best Presentation Award

Best Poster Presentation Award



Fees Details

PARTICIPANTS	REGISTRATION FEES
Academician	300
Research Scholars	200
Students	100
Industrialist	500

Note: Registration fee includes refreshment, lunch, and conference kit.



For Registration

<https://forms.gle/GtK5FSjBx39RN4Ww8>



Submit your abstract and full paper to

nailocsi@gmail.com



Key Dates

- Full Paper Submission window opens on **22th February 2025**
- Last date for Paper Submission is **10th March 2025**
- The Registration with fee for participants will close on **15th March 2025**.
- Payment Details**



A/C Name: Conference Director Navigating The Artificial
A/C No: 110228605447
IFSC Code: CNRB0008500
SWIFT Code: CNRBINBBFD
Bank: Canara Bank
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The GRI - DTBU, Gandhigram.

Conference Director

Dr. Well Haorei

Associate Professor, Department of RIM,
The GRI - DTBU, Gandhigram.

All are Cardinaly Invited

Organising Committee

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Technical Assistant, Dept. of RIM

Mrs. G. Rajalakshmi,

Computer Lab Tech, Dept. of RIM

Mr. S. Vengadesh,

MTS, Dept. of RIM

All Correspondence shall be addressed to

Dr. Well Haorei,

Associate Professor and Conference Director

The Gandhigram Rural Institute -DTBU

Gandhigram - 624 302, Dindigul District,

Tamil Nadu, India.

Contact Us



93454 27624, 98435 29364, 94869 63743



nailocsi@gmail.com

