Gandhiji made cleanliness and sanitation an integral part of his life. His dream was total sanitation for all. The concept of Swachh Bharat is to pave access for every person to:

a) Sanitation facilities including Toilets, Solid and Liquid Waste Disposal Systems, Village Cleanliness; and
b) Safe and adequate drinking water supply.

Government of India has decided to achieve this by 2019 as a befitting tribute to the Father of the Nation, Mahatma Gandhi on his 150th Birth Anniversary. Keeping this in view, the University Grants Commission has decided to launch a new scheme “Swachh Bharat – Swasth Bharat” (Clean India – Healthy India) with the following objectives.

1. To propel the idea of Swachh Bharat – Swasth Bharat through 4 Cs (Clean mind, Clean body, Clean environment and Clean society)

2. To create and support Public Health Care System.

3. To inculcate the norms of clean and healthy living amongst the youth.

4. To create awareness about the responsibility to live healthy and keeping the environments clean for a sustainable growth and development.

5. To create an environment of understanding and awareness on these issues within community and foster health promotion and protection measures on lifestyle diseases.

6. To support community to have a holistic, sustainable and healthy life styles.

7. To provide general assistance to Universities & Colleges for developing health care and sanitation facilities.

8. To strive towards a peaceful co-existence for the betterment of the society as a whole.

9. To take a pledge to say no to: Dirtying the surroundings by throwing garbage out on the streets; spitting anywhere; defecation in the open; defacing the walls of the monuments and other public places or property.

10. To keep everything clean be it heart, hostel, library, labs, gyms, playground, home, neighborhoods, offices, streets, villages, cities, etc.