To,
The Head of the Institute

Dear Sir/Madam,

Subject: Launching of सिल्पविद्या की उड़ान के सहयोगी Fellowship & Internship 2022

ONGC, as the nation's pioneer Oil and Gas Company, has been making gigantic impact in Indian economic and society. ONGC's contribution towards inclusive and sustainable growth has made a difference to the lives of many. With the vision of impacting and socially transforming the lives of the underprivileged, ONGC gas created a trust, ONGC Foundation with the objective to undertake, augment and facilitate activities, initiatives and projects relating to corporate social responsibility. Taking the development space to its peak by providing the excellence in philanthropy sector through its programme implementation in many social domains on education, health, skill development and livelihood, environment and social institution building and more.

ONGC Foundation is driven to strengthen the relationship with the communities to help prioritize their needs by eliminating the vulnerabilities to its optimum. ONGC Foundation will continue to strive to work closely with its stakeholders and communities in its quest of nurturing responsible future.

I am very pleased to inform you that as part of India@75, ONGC Foundation has launched the सिल्पविद्या की उड़ान के सहयोगी Fellowship & Internship 2022, to support and strengthen the existing organizational infrastructure that serves to improve the livelihoods of rural Indians in a sustainable manner. The focus of the intervention is the rich and varied Indian handicraft tradition, practiced by skilled rural artisans, who produce objects of great beauty with strong market potential.

ONGC Foundation invites applications for Fellows for सिल्पविद्या की उड़ान के सहयोगी Fellowship & Internship 2022. The Fellowship Programme is a 1 year program, offering positions for 10 fellows and 20 Interns for 3 months for motivated change makers who are aspiring to build a successful career aligned with nation-building. Please refer enclosed an Annexure 1 for detailed fellowship programme.

The Fellowship & Internship program is an incredible journey that empowers candidates to multiply their impact and hone their skills exponentially in the social ecosystem. In this journey, they will get to utilize their theoretical understanding with field experience. The fellowship will provide them with the opportunity to take charge of their personal growth and that of the other around them.

I hereby, with the disclosure of flagship of सिल्पविद्या की उड़ान के सहयोगी Fellowship & Internship 2022, would like to welcome this opportunity to young talent and potential candidates who have completed their post-graduation and pursuing.

I would request you to kindly take necessary steps for circulation and publicity of the letter and its enclosure to your Alumni Associations and other institutions to facilitate students passed out of your esteemed institutions to become impactful change makers.

With Regards

Ms. Nikita Jaiswal
Project Manager
ONGC Foundation
India has been known for its long and rich history of handicrafts. The crafts of India are diverse, rich in history, culture and religion. As a part of India@75 and to glorify Indian art and craft, ONGC and ONGC Foundation have stepped up to promote 16 handicrafts of India. Currently ONGC Foundation is implementing 6 Handicrafts projects across India and will launch 10 more projects in the Financial Year 2022-23.

For the effective implementation of Handicrafts projects on the ground and impactful results, it is necessary to have some supporting hands on the field. The “Shilpvidya ki Udaan ke Sahyogi” Fellowship and Internship Program 2022, will provide an unique opportunity to young leader across India to address some of the most pressing challenges, and experience what ‘making change happen’ looks like in the field of Handicrafts.

The fellows and interns will work to create a national and international brand for the Handicrafts. Support the organization, and artisans in the fields. It is an opportunity for young enthusiastic and passionate students who are willing to work for society and address some of the pressing issues in the sector of handicraft through their creative ideas and skills.

Objective
To support and strengthen the existing organizational infrastructure that serves to improve livelihoods of rural Indians in a sustainable manner.

The objective can be summarized as follows:

1. To strengthen and develop sustainable handicraft projects
2. To enhance & promote handicraft projects and their products through Designing, Branding & Marketing
3. To increase the visibility of handicrafts and create an evergreen market platform to promote handicrafts across the globe

Intervention Area
The focus of the intervention is the rich and varied Indian handicraft tradition, practiced by skilled rural artisans, who produce objects of great beauty with strong market potential.

Goal
To provide tangible and intangible inputs to augment the capacity for impact of a select set of organizations working in the field to improve the lives and livelihoods of India’s handicraft and handloom artisans.

Apply Now
For any query mail us at admin@ongcfoundation.org
Visit us at www.ongcscholar.org
Qualifications
For this fellowship program, we seek applicants from a variety of background, to join the interdisciplinary cohort.

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<tr>
<th>Requirements</th>
<th>Fellows</th>
<th>Interns</th>
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<tbody>
<tr>
<td>Educational Qualification</td>
<td>2. Networking &amp; Merchandising: Master in Merchandising, M.Sc. in Fashion and Textile Merchandising, MBA and/or Master in Fashion Technology and Management.</td>
<td>2. Design and Product Development Intern: Pursing Master’s in Product design, M.Des (Product Design) and Master’s in Fashion technology</td>
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<tr>
<td>Desired Qualification</td>
<td>1. Strategic analysis and analytic skills</td>
<td>1. Excellent writing and communication skills</td>
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<tr>
<td>Educational Qualification</td>
<td>2. Experience of using Microsoft Office Suite (PowerPoint, Word, Excel)</td>
<td>2. Basic knowledge of Microsoft Office Suite (PowerPoint, Word, Excel)</td>
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<tr>
<td>Experience</td>
<td>Minimum 1 year</td>
<td>Pursuing masters</td>
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<td>No. of Vacancy</td>
<td>10</td>
<td>20</td>
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<td>Eligibility</td>
<td>Graduated in and after 2020 can apply</td>
<td>Pursuing Masters degree in above mentioned disciplines</td>
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<td>Compensation</td>
<td>INR 25,000</td>
<td>INR 10,000</td>
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<tr>
<td>Locations</td>
<td>Delhi and Mumbai</td>
<td>Depending on handicraft locations.</td>
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<tr>
<td>Duration</td>
<td>1 year</td>
<td>3 months</td>
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Benefits for Fellows and Interns
By working on a social change problem, the fellows build themselves while building the nation. In doing so, they will understand change leadership at a deep level, and a system design thinking process that they can apply to any social problem they want to solve. The fellowship is designed to help the fellows and interns to develop leadership competencies.

Space to Innovate and Grow
The programmes facilitates personal and professional development. For individuals working on some of the most complex problems in society, this provides the space to learn and grow and exposure to new ideas and techniques.

Personal growth and enhanced status
Catalyst for personal growth (it leads to an increase in confidence, knowledge and capacity) and provides participants with opportunities for professional development. The exposure, access to networks, and diversity, helps acquiring new skills and fast-tracks their careers.

Career Development
Professional fellowships exists for the specific purpose of introducing a new generation of professionals to become established leaders in their fields. This program include trainings, mentorships and other networking opportunities to connect fellows with executives, speakers, and mentors themselves.

Contribution to the Society
Fellows and Interns continue to be the change agents even after the program. They are seen as thought leaders, stay connected to social justice, contribute to innovation, programmes and policies, and continue to give back to their organizations and society at large.