

THE GANDHIGRAM RURAL INSTITUTE

(Deemed to be University)

Ministry of Education, Govt. of India

Accredited by NAAC with 'A' Grade (3rd Cycle)

GANDHIGRAM - 624 302, DINDIGUL DISTRICT, TAMIL NADU, INDIA

Dr.P.ANANDHARAJAKUMAR
CONTROLLER OF EXAMINATIONS i/c



Phone/Fax: +91-451-2452222
EPABX: +91-451-2452371-376

NOTIFICATION OF PH.D. VIVA-VOCE

Ref: E1/Ph.D./RIM-104/2024-2025/

Date: 05.11.2024

Mr. R. VIGNESH

Will defend his Ph.D. Thesis at the Public Viva-Voce

On

**Monday 25th November, 2024 at 10.30 A.M. in the MBA Seminar Hall,
Department of Rural Industries and Management, GRI (DTBU), Gandhigram**

Title of the Thesis

**MANAGEMENT OF DIGITAL AGRICULTURAL MARKETING - AN
EMPIRICAL STUDY IN DINDIGUL DISTRICT**

Research Supervisor

Dr. M. SOUNDARAPANDIAN

Senior Professor

Department of Rural Industries and Management
The Gandhigram Rural Institute
(Deemed to be University)
Gandhigram - 624 302

External Examiner

Dr. K.S.CHANDRASEKAR

Senior Professor

Institute of Management in Kerala
University of Kerala, Karriavattom
Thiruvananthapuram – 695 581.

A copy of the thesis is available at the Controller's office for perusal.

Staff members, Research scholars and Students are cordially invited.


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